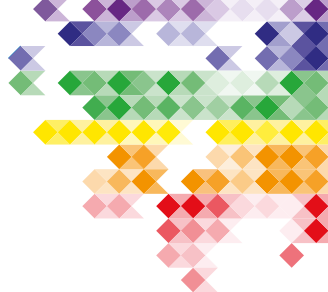


VeriVide



See in Truth



NEW

Are you LED Ready?



**NEW: VeriVide CAC-LED
Point of Sale light cabinet**

Control colour consistency

As retailers are rapidly adopting LED in-store lighting, VeriVide's colour and visual experts can closely match your specifications with our new CAC-LED P.O.S range.

Call +44 (0)116 284 7790 or visit: www.verivide.com

NEW

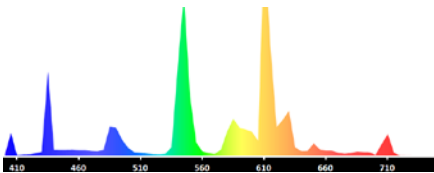
Ensure colour consistency after installing LED in-store lighting

The most convenient solution to assessing colour and appearance under LED P.O.S lighting conditions, VeriVide's CAC-LED P.O.S Colour Assessment Cabinet solves a problem modern retailers are facing on a daily basis. Highlight disastrous metamerism matches and visual inconsistencies in design conception vs. how products look in-store.

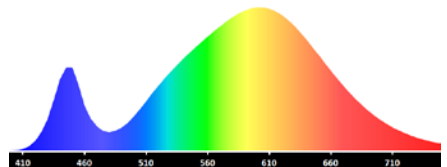
By visually assessing under Fluorescent P.O.S light only, you do not get an accurate representation of how a product will appear in store, which may cause undetected metamerism.



3000K Warm White
Fluorescent POS Lighting



3000K Warm White
LED POS Lighting



CAC-LED 60-5 cabinet - 600mm



CAC-LED 120-5 cabinet 1200mm

Available in either 1200 or 600mm, the 5 light source VeriVide CAC-LED is a flexible visual and colour evaluation resource for a variety of applications.

Fashion, Home and Interiors

Whilst changing light sources can save businesses millions, their implementation can have a drastic impact on product sales and returns and ultimately your brand image.

Whilst it is still important to check samples and products under CIE standards, the use of VeriVide LED P.O.S avoids guesswork. A product that looks good under traditional fluorescent 840 or CWF P.O.S lighting could visually deviate from the initial design under LED lighting of the same colour

temperature. Despite design, marketing and merchandising all creating an excellent product plan on paper, in store the reality could be different. In the past, for some of our clients, this has resulted in major loss of sales.

Simply send VeriVide your in-store lighting specifications and VeriVide will seek to closely match them. This means you can assess how fabric will look in store and highlight inconsistencies from design conception to the point of sale.

Contact our colour experts today - Call: +44 (0) 116 284 7790

Why chose VeriVide CAC-LED?

VeriVide's new CAC-LED technology works to tighter tolerances than other aftermarket LED alternatives and does not suffer from the fringing effect associated with alternative systems.

VeriVide LED technology also avoids traditional concerns with light source flickering, which disrupts visual assessment and the operator's ability to make accurate colour decisions.

Assessing under traditional lamps such as D65 and 840 is still a necessary part of visual assessment. The CAC-LED incorporates traditional light sources with the addition of an increasingly necessary LED P.O.S light source.

Accurately assess colour and appearance under specific LED P.O.S lighting conditions with VeriVide's CAC-LED P.O.S Colour Assessment Cabinet.

Contact our colour experts today:

Call: 0116 284 7790

Email: sales@verivide.com

or visit: www.verivide.com



3000K Warm White
Fluorescent POS Lighting



3000K Warm White
LED POS Lighting



CAC-LED 60-5 cabinet - 600mm

Please note: Colour reproduction of lighting and metamerism effects within this literature is as accurate as the printing process allows.

VeriVide

See in Truth

VeriVide has been a world leader in the design, development and manufacture of specialist lighting and imaging equipment for visual assessment since 1964.

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