

10 Reasons to use Big Bro Tracking GPS tracking



GPS Fleet management is simply about doing more with what you have. We think these are the top 10 reasons to pick Big Bro tracking



1. Save Fuel

Many customers have reported dramatic fuel savings since they started using our system. This is generally done by reducing mileage and improving the driving style of your staff. The range of savings we have measured from our customers is 8.1% in the lowest case to an incredible 41%.



2. Reduce Labour Costs

This is probably the biggest area of saving for many of our customers. Big Bro Tracking provides the tools to better manage your team on the road. Better management means better output. You will notice the results in your bottom line.



3. Proof of Service

Do you ever have a situation where a customer makes a complaint but the driver tells a different story? Big Bro GPS tracking system removes all of these problems. We provide the black and white facts of your vehicles activities. Remove the grey areas now.



4. Security

The tracking equipment is fitted discretely under the dash board; you would not know it is in the vehicle. Therefore if the vehicle is stolen, there is an excellent chance of retrieving it.



5. Improve Service Levels

Get to your customers on time and communicate with them better if your vehicle is running late. Using Big Bro GPS vehicle tracking will not only help you reduce your costs, it can also provide opportunities to grow revenues.



6. Improve Communication

The amount of time and money spent on needless phone calls to and from drivers can be amazing if calculated over a period of time. Let us help you cut this waste immediately



7. Route Planning

Do your vehicles follow set routes? If so you are potentially leaving a lot of money on the table. Talk to us today and we can optimise these routes for you straight away.



8. Automate Reporting

Our system is delivered as a service with full setup and ongoing user training provided. We constantly work with our customers to ensure they are getting the most from the system and where possible, managing by exception. We ensure using Big Bro tracking reduces the amount of work you have to do, rather than increasing it.



9. Manage Servicing and Fleet Administration

The system automatically keeps track of all the vehicles service milestones, tax renewal, insurance renewal dates, etc. Improvements in the management of these areas can save you hundreds per vehicle per year.



10. Driver Safety

Eliminate speeding, harsh braking, rapid acceleration. Fixing all of these bad habits will improve not only driver safety but also reduce wear and tear on the vehicle and reduce fuel consumption.