

### Connect 2 Cleanrooms and cleanroomshop.com launch groundbreaking new websites.

The websites for UK based modular cleanroom company, Connect 2 Cleanrooms, and their consumables division, cleanroomshop.com, have recently undergone a major redesign and the pioneering new websites have now gone live.

Their websites have been re-launched with the aim to provide even more information on their products and services. Features such as mega-menus and related product sections will raise the bar for cleanroom sector B2B websites, by improving user experience through clear navigation.

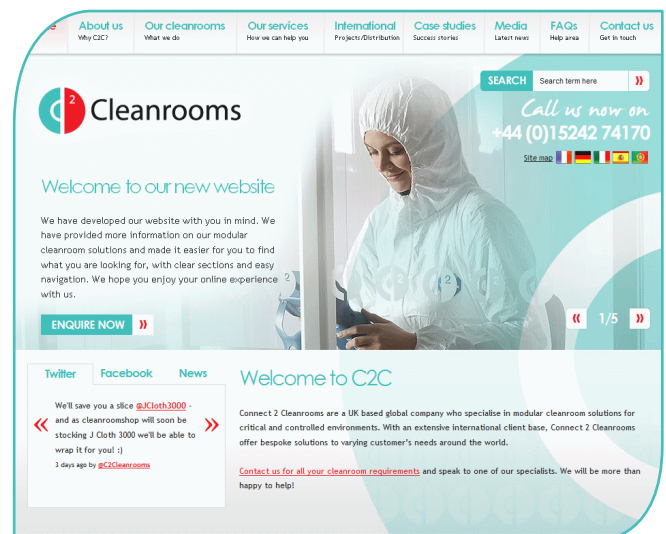
The company is keen to introduce their experienced, qualified and helpful team. Images of the workforce run throughout both sites and there is an interactive Meet the Team feature on the Connect 2 Cleanrooms site. Here users can find out more about the people who clients deal with on a daily basis and see what sets the C2C team apart from the rest.

#### Connect 2 Cleanrooms

Connect 2 Cleanrooms manufacture bespoke cleanroom solutions from their facility in the UK. The company offer a variety of contamination control solutions to create dust free rooms; from small mobile cleanrooms and laminar flow benching, to vast solidwall cleanrooms with control systems and temperature control.

The new website has been developed with a clean and bright design to showcase the wide variety of solutions offered, as well as their suitability to many different applications. It also highlights the unique flexibility offered by modular cleanroom solutions through innovative animations and an expanded case study area.

The layout of the site has been greatly improved and regular users will notice it has a much more open and informative feel. Each stage of the Connect 2 Cleanrooms service has been broken down and explained on its own web page, so it is transparent to clients that Connect 2 Cleanrooms are experts in cleanroom design, construction and validation.



### cleanroomshop.com

cleanroomshop.com was one of the first web-based cleanroom consumables suppliers offering upfront pricing, online ordering and next day delivery for client's convenience.

cleanroomshop.com now boasts a specialist team of cleanroom professionals who are able to advise clients on products and protocols. The fresh new web design gives added value to online clients, by allowing them to benefit from the team's knowledge. Clear navigation to relevant products through associated product sections will promote good practice through recommendations provided from our Customer Help Desk team.



A main objective for the new cleanroomshop.com website was to make the ordering process more efficient for clients. Secure online credit card transactions have been introduced through SagePay and a quick quotation option allows clients to easily create and amend quotations for purchasing approval.

The new cleanroomshop.com website also offers the advantageous option to create a customer account; where clients can store their details, view previous orders and effortlessly reorder favourite products.

The new cleanroomshop.com site also makes purchasing easier for International clients, as users can quickly see the Euro pricelist with one click of a button. The 'Change Currency' button replaces all GBP prices with Euros across the site, meaning transparent pricing for European clients.

The same great product range is offered, with hand hygiene, IPAs, biocides, Tyvek® and much more available from stock. Stock products are available on a next day delivery service and at manufacturer's list prices - proof that quality, convenience and value for money can go hand in hand.

With the new web design, more attention is being drawn to cleanroomshop.com's made-to-order and bespoke stainless steel furniture service. Case studies and images of bespoke furniture projects will allow web users to easily see that cleanroomshop.com are able to manufacture stainless steel items according to client's needs. The standard range of tables, step over benches and more are of course still available to view or purchase on the online shop.

Visit the cleanroomshop.com and Connect 2 Cleanrooms websites to see the changes. Visitors to the Connect 2 Cleanrooms website can give their feedback via a poll on the homepage.

Connect 2 Cleanrooms are industry leaders in creating modular cleanroom solutions for critical environments, both in the UK and internationally. The company designs and manufactures hard and soft wall cleanrooms in-house and delivers quality cleanroom solutions to meet the ISO 14644-1 standard required. Their consumables division [cleanroomshop.com](http://cleanroomshop.com) supply a full range of consumables, equipment and furniture to the cleanroom industry.

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