

### **Issue 6: Happy Christmas!**



# Zouch Newsletter - keeping you in the loop!

December 2011

#### **ZOUCHEXPANDAFOAM BG1 is 2011 Bestseller!**



ZOUCHexpandafoam BG1 continues to outshine it's counterparts and proves ever more popular with the building and construction trade. Numerous high profile projects have seen the multi-functional expanding foam tape seal cavaties and joints this year and as a continuously evolving tape, Zouch Converters expect it's popularity to go from strength to strength into the new year.

#### Things you didn't know about Christmas!



The common abbreviation for Christmas to Xmas is derived from the Greek alphabet. X is letter Chi, which is the first letter of Christ's name in the Greek alphabet.



England has only known seven white Christmases in the entire twentieth century. According to records, snow fell on Christmas day only in 1938 and 1976.



Each year 60 million Christmas trees are grown in Europe to cope with demand.



Scientists calculated that Santa would have to visit 822 homes a second to deliver all the world's presents on Christmas Eve, travelling at 650 miles a second.



MANY parts of the Christmas tree can actually be eaten, with the needles being a good source of Vitamin C! Good news for those who avoid brussel sprouts and Xmas puds!

#### **Our Christmas shut-down**

Please ensure you note down the following dates with reference to our Christmas closures:

**THURS 22ND DEC 2011** FRI 23RD DEC 2011 **TUES 3RD JAN 2012** 

Last day for Despatch **Christmas Closure** Re-open

## SPECIAL FEATURE

The Zouch team would like to wish Everyone a Very Merry Christmas and a Prosperous New Year!

2011 has been yet another succesful year for the Company, with dedication and hard work going into exciting new projects set to make their print on the world.

This year, Zouch has welcomed the opportunity to partner with acrylic foam tape company, AFTC, and continues to build on it's successes thus far. AFTC's production sites have more than 15 years of experience in extrusion technology and development of adhesives and innovative product solutions, and together with our in-house expertise we see it as the perfect business partnership.

On a personal note, Rob West, Director of Zouch Converters Ltd would like to extend warm wishes of festive cheer to all our customers, suppliers and representatives across the UK and beyond.





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