### **Industrial Friction Materials Limited**



Fork Truck Brakes Service Exchange Stock

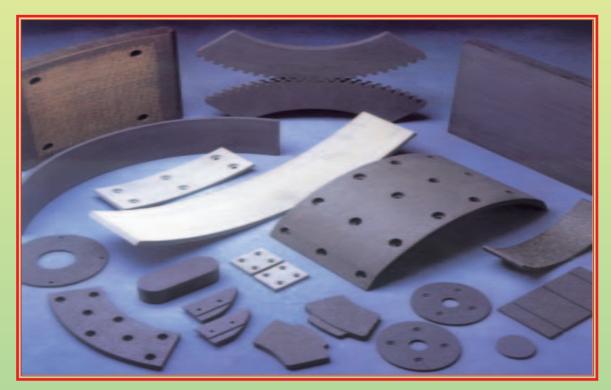
> Overhead / Gantry Crane Shoes Fitted

Cone Clutches and Brakes Relined

Crane and Excavator Clutches & Brake Bands Built, Repaired and Relined

#### FERODO THE FIRST NAME IN BRAKES

# INDUSTRIAL FRICTION BRAKE & CLUTCH SPECIALISTS





### **INDUSTRIAL FRICTION MATERIALS LIMITED**

UNIT 7, EAST MOORS BUSINESS PARK EAST MOORS ROAD, OCEAN PARK CARDIFF CF24 5JX TELEPHONE (029) 2049 9111/121 • FACSIMILE (029) 2049 0011 WEB: www.industrialfriction.com • EMAIL: sales@industrialfriction.com INDUSTRIAL BRAKE & CLUTCH SUPPLIERS, RELINERS FOR MARINE, STEEL, PAPER, ENGINEERING & MANUFACTURING INDUSTRIES

INDUSTRIAL FRICTION MATERIALS LIMITED

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### The Company

Founded over thirty years ago by Cecil Price, Industrial Friction Materials Limited is firmly established as one of the leading suppliers of specialist industrial friction material to industry. Recent projects include exporting brake blocks for electric generators to Pakistan plus a request to establish workshops in Saudi Arabia duplicating our successful operation in South Wales.

Our highly equipped and modern workshops are complemented by trained staff and experienced management. We are able to meet the demands of the most difficult requests both quickly and effectively.

Most relining of brakes is completed within 24 hours and despatch is made to all destinations via the courier network. Within South Wales we also offer a van collection and delivery service.

#### Flexibility

Industrial Friction Materials Limited can work on items ranging from small clutches on ice cream making equipment to large earthmoving crane systems.

If we cannot reline an existing plate or shoe we have the facility to manufacture a new one from a pattern, using precisely matched components which either meet or exceed the original specification.

Industrial Friction now supplies various types of belting which are used on conveyor and packaging systems, hydraulic rams repaired and resealed.





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Date: As postmark

Your Ref: Reliable Brake Lining Service

**Our Ref: Valued Potential Customer** 

Dear Sir/Madam.

Thank you for allowing us the opportunity to introduce Industrial Friction Materials Limited to you.

Industrial Friction offers the complete friction relining service from small motorcycle shoes right through to large crane brakes. This is supported by total in-house bonding and riveting facilities in our factory and fully complemented with a paint spray finishing service.

Our list of clients covers a wide spectrum from small auto-factors through medium sized companies to well known organisations such as Corus, **Rail Track and National Power Companies.** 

We extend our high level of expertise, quality and service to one and all, with an exceptional degree of help and technical advice where required. Indeed, a large proportion of our business is from recommendation by existing customers.

Need we say more! All we ask is the opportunity to offer you a competitive quote.

Assuring you of our professional attention at all times.

Yours faithfully

John A. G. Price Sales and Marketing Director.



