



Fascia
Graphics
LIMITED

On the **F A C E** of it...

- Membrane Keypads
- Graphic Overlays
- Labels
- Nameplates
- Prototypes
- Reel Printed Products



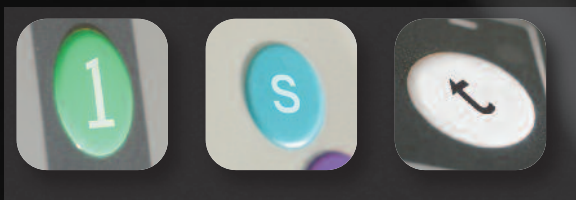
Fascia Graphics The Market Leader

Fascia Graphics Limited is the market leader for the production of membrane keypads in the printed graphics industry, providing the highest quality products for a diverse range of equipment, across a wide range of industry sectors.

Established in 1994, Fascia Graphics is a privately owned company based in Chippenham, Wiltshire. The modern well equipped factory features the latest techniques for the manufacture of membrane keypads, membrane switches, membrane keyboards, graphic overlays, screen printed labels, nameplates and associated products to BS EN ISO 9001 quality standards.

The latest CAD systems, state of the art manufacturing plant and production flexibility, are combined to achieve quick turnaround of product. At the same time our experienced customer support and technical staff provide the assurance that production will be delivered on time and to specification.

Our production facility operates a 24 hour shift pattern to provide maximum flexibility and is capable of meeting even the most urgent delivery schedules. To find out more about our products, services and to view our current client testimonials visit www.fasciagraphics.co.uk or call our sales team on 01249 460606.



“I am without doubt that Fascia Graphics is one of the best in the business. Fascia have been a supplier to EMS Supplies Ltd for around 10 years. I do ‘price checks’ with new suppliers from time to time and find fascia to be very competitive in the market, and their quality is first class.”

*Chris Page, Purchasing Manager,
EMS Supplies Ltd.*

Membrane Keypads

Our membrane keypads are renowned for providing absolute reliability, even in the most hostile of operating environments. All materials are obtained from leading manufacturers including Autotype, GE Plastics and 3M, and carefully selected for each application to provide the required specification, which may include scratch or chemical resistance, flexibility or low cost.

Our technical experience is probably the best in the industry – a bold statement but we truly believe it. Both tactile and non-tactile systems are available using silver or carbon



tracking and utilising the latest polyester or PCB technology. Selective UV finishes, together with insertable legend systems, can be incorporated to provide maximum adaptability. The assembly is completed in a clean room environment (BS5295) and can incorporate a variety of sub panel materials including aluminium, plastic and stainless steel. To ensure customer satisfaction, specialised equipment is utilised to fully test every membrane keypad. The results of these functional tests are supplied with the product.

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Graphic Overlays

We utilise a full range of materials and adhesives to offer graphic solutions for all types of applications including electronic, medical, security, vehicle, CCTV, nautical and white goods. A wide selection of surface finishes can be combined with a variety of embossing techniques to produce overlays with the highest cosmetic appeal and physical toughness. A wealth of specialist features may be incorporated including 'secret-til-lit' printing techniques, insertable legends and serialising systems. Fully computerised colour systems provide accurate formulation of any company's colour scheme, including logos, and guarantees total consistency over a series of production runs. Any colour can be reproduced whether it is a standard (i.e. pantone / RAL etc) or a corporate hybrid. Only the highest quality inks are used, supplied by Coates screen. All graphic overlays can be supplied with metal or plastic sub-panels as specified.





Screen Printed Labels

Fascia Graphics has UL approval to PGAA standard, which means we can print the UL logo and assist you with getting the label we manufacture approved by UL. Screen printed labels can be supplied cut individually or in sheet or reel form. A wide variety of high quality materials are utilised including vinyl, PVC, polycarbonate, polyester and paper, whilst other materials are also available for specialist applications. A varied stock of adhesives is maintained to cater for each individual requirement.

Fascia Graphics' well equipped facility can manufacture low, medium and high volume production depending upon the materials and equipment utilised. The experienced Sales and Engineering Team will ensure that each label is fit for purpose by taking into account variables such as temperature, chemical suitability, surface adhesion and unit cost.



Nameplates

We manufacture high quality nameplates in a wide variety of materials including aluminium, stainless steel and brass for all types of applications.

The production processes include etching, anodising, engraving and screen printing. Typical applications include rating plates, instruction panels or any application where harsh conditions would not allow the use of plastics.

For further information visit
www.fasciagraphics.co.uk

Prototypes in just five days*

Through the investment in the latest digital technology, Fascia Graphics can now provide low volume prototypes, ideal for a trade show or new product development that requires either a digital overlay or membrane keypad.

This new and innovative printing system is also particularly suited for proofing all types of printed graphics, including membrane keypads. Its major advantage is that modifications to the product can be easily undertaken without the cost of redesigning the tooling. A selection of materials is available on request which can be either front or rear printed. To enhance this technology Fascia Graphics offers an 'on site' design facility. Using the latest portable CAD technology this service enables experienced members of the design team to provide practical help on the customer's premises.

*In some instance, digital overlays have been turned around in just 24 hours (subject to the design).

Membrane Keypads can be produced in less than five days but this is subject to the design.

It's all about the quality

Fascia Graphics is the market leader for quality and customer service and has been ISO 9001 approved since 1996 and through out continuous improvement culture, we have achieved ISO 9001:2000. We lead our industry by supplying a quality product. Our dedication to customer satisfaction has produced long term relationships with our customers, including many well-known blue chip companies. We now work for over 600 clients across a number of industry sectors. We also source the best quality materials from leading industry suppliers; including 3M United Kingdom, Coates Screen, Autotype and GE Plastics.

All stages of the inspection system are controlled by a computerised barcode facility and closely supported by our time served QA staff, including, First Off Inspection, Tooling First Off Inspection, In line Inspection and 100% Final Inspection.

Research across Fascia's Top 500 customers has shown that over 90 per cent are very satisfied, rate our products as superior, and rate our products as value for money. Many businesses that we work with also regularly comment on the quality of our product and customer service.

“During the whole process, I found Fascia to be not only professional, but also very friendly and extremely concerned about the quality of the product.”

Andy Marshall, Project Engineer, C-TEC

“We received the overlay sets today. They are absolutely flawless and fit the product perfectly.”

Ed Borgins, Managing Director
Full Range Media Ltd.