





frem is a design led manufacturer of quality office furniture and complete storage solutions.

our reputation has been built over many years through listening to our clients, offering unparalleled levels of service and consistently exceeding expectations. our company ethos is based on having a friendly approach and on placing an equal level of importance to our suppliers, staff and customers alike, so from concept to creation the frem team will lead the way forward and demonstrate the true meaning of a working partnership. no matter how large or small the project, we approach it with the same level of dedication and professionalism, working with you and understanding your needs to ensure that our products exceed your expectations in every way.

our approach

a passion for design

the entire workforce share a passion for design which is at the heart of every project we undertake.

we consider our highly skilled design team, who are used to working with specifiers, architects and dealers alike, the backbone of the company.

it is through their extensive knowledge of available materials and production techniques that we are able to offer our clients the perfect solution.

created by craftsmen

our experienced and highly skilled cabinet makers and engineers pride themselves on having the traditional values so essential in ensuring that the highest levels of craftsmanship are continually maintained on each and every item we produce whatever its scale and complexity.

unrivalled levels of service

the frem team are dedicated to delivering an unrivalled level of service with attention to detail being at the forefront of every department and every project we undertake.



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bespoke receptions

it is true that you never have a second chance to create a positive first impression with your clients and a reception desk from frem will go a long way to enhance this.

frem are able to offer a complete reception solution offering all of the elements you may require from reception desks to seating and tables and with a huge choice of materials available, we can co-ordinate a completely new look or blend seamlessly into your existing décor.





bespoke receptions

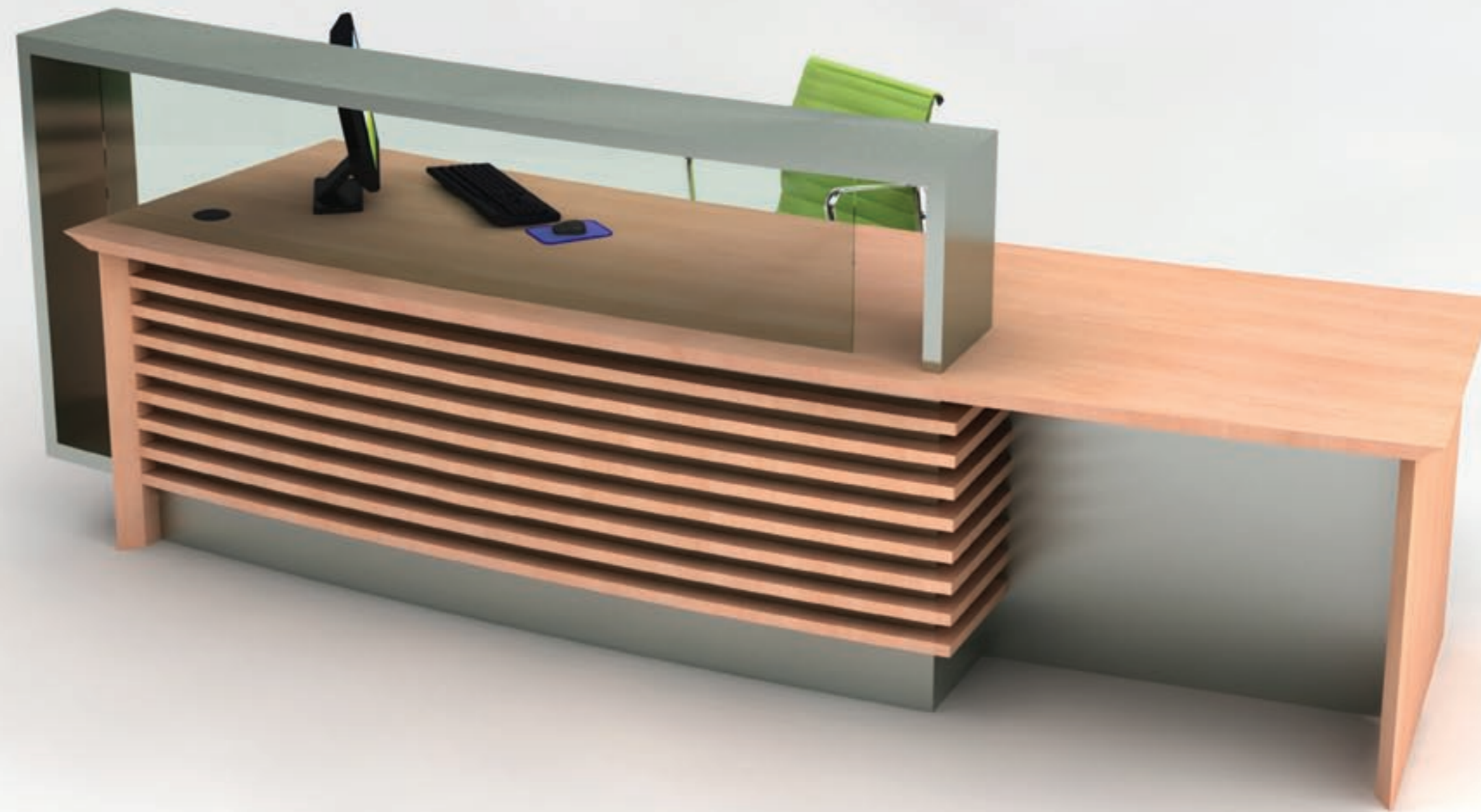
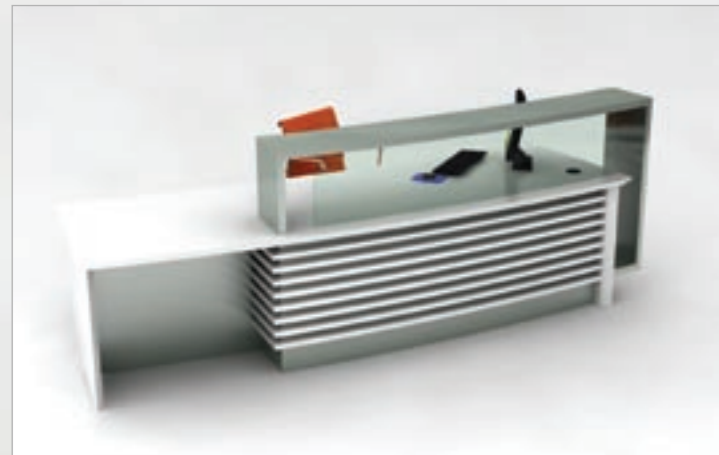
all of our furniture can be manufactured to as simple or complicated a specification as your project dictates. so whether it is a modular solution you require or something truly unique, we will work with you to maximise your available budget.

with the integration and use of such materials as marble, granite, glass and metal together with the natural look and feel of real wood, beautiful concepts can be achieved... the possibilities are endless.



bespoke receptions

commissioning furniture need not be a daunting task and with our unique **six step free design service**, we can help guide you seamlessly and effortlessly from concept to installation allowing you to capture the essence of your brand or organisation and translating it into beautiful furniture that will both impress and inspire for years to come.



schema20

the schema20 range from frem bridges the gap between bespoke and modular reception desks by providing a truly design led, bespoke quality product that is available on a shorter lead time at an affordable price.

extensive consultation with architects, designers, specifiers and furniture dealers alike provided the conceptual framework for this new breed of reception desks.

characterised by bold, crisp, angular lines, the schema20 range will continue to build on frem's reputation for providing design led, high quality products.

the schema20 range combines the experience of our talented designers, the skills of our craftsmen and cutting-edge manufacturing techniques to provide a reception desk of superior design and build quality that is available in 20 working days at a surprisingly affordable price.



concept7

the concept modular reception desk range offer the looks and styling of bespoke products but at modular prices.

available in an extensive range of veneers, laminates or mfc the concept range will provide a long lasting and impressive solution to your reception desk requirements.

the concept range of reception desks provides the flexibility to develop stylish and functional designs to enhance any environment and if you can't find exactly what you are looking for from the standard range of modules we will gladly manufacture bespoke elements to ensure that you achieve your perfect reception desk at a price that suits you.

our bulk production facilities also allow for shorter lead times and lower prices making the concept range a design led solution that represents truly outstanding value for money.

pod compact reception counters

the new pod compact reception counter is one of our most versatile and flexible counters to date.

the small footprint makes it perfect for use in smaller areas or as a drop-in desk, with the innovative design facilitating the easy and informal interaction of both staff and customer.



pod compact reception counters

with ample storage an integrated cable management system and a sturdy construction, the pod compact reception counter is both stylish and robust and with a huge choice of materials to choose from you can choose to make a bold statement or blend seamlessly into your existing décor.





libris

as one of our most flexible reception counters, libris is ideal for use in public buildings, libraries, hospitals, schools and colleges as well as corporate environments. the libris range of reception counters has become one of the leading modular counter systems sold in the uk.

the choice of over 150 standard modules and numerous wood veneer finishes enables libris to be adapted to satisfy even the most specific of requirements.

all of our libris reception counter tops offer the choice of either easy-use marmoleum or wood veneer with solid wood lipping to provide a robust and durable reception counter that will perform exceptionally for many years to come.

soft seating collection

the frem soft seating collection has been carefully developed to provide a comprehensive range of soft seating solutions.

bloom

bloom is a contemporary and versatile tub chair with a choice of leg styles and upholstery options. with single or two seater variants available it is ideal for smaller reception or breakout areas.



dune

dune is a refined traditional style chair with a choice of legs in polished metal or wood. dune has the option to include modern designer materials working in harmony with traditional leather or fabric upholstery to bring an unparalleled designer twist



candi

candi is a modular seating system capable of infinite layout options. designed to make the most of any reception or breakout area, candi can be reconfigured at any time allowing you to refresh your interior design in a matter of moments.



soft seating collection

offering an exciting new range of designs all from british designers, all of the soft seating collection products are available in a wide range of materials to ensure that whether you want to blend seamlessly into your existing environment or make a bold new statement, we have the product for you.

ion

ion is a distinctively designed tub chair and sofa that is ideal for both contemporary and traditional interiors. ion's circular design makes it extremely versatile and not constrained by traditional space planning issues - simply place it anywhere for a great look.





esca

esca is a traditional styled sofa and chair range with contemporary polished legs. it provides comfortable seating in a range of sizes and options all featuring deep cushioned bases and generous arm rests to make any visitor feel instantly welcome.



span

span offers a practical bench style seating solution of a strong and durable construction that is ideal for waiting areas, receptions and breakout areas. the use of optional linking pieces enables you to configure either straight runs of seating or at 45° or 90° angles to maximise all available space. available in 2, 3 or 4 seater options, the span system also allows for the options of upholstered seating panels and secure floor fixing.



bespoke seating solutions

we are also able to offer an exciting 'bespoke seating design and manufacture service'. this service will allow you to offer your clients seating to their exact requirements and with our **free no obligation six step design process**, it really could not be simpler...



coffee tables

the frem range of contemporary coffee tables is designed to compliment and enhance any reception area.

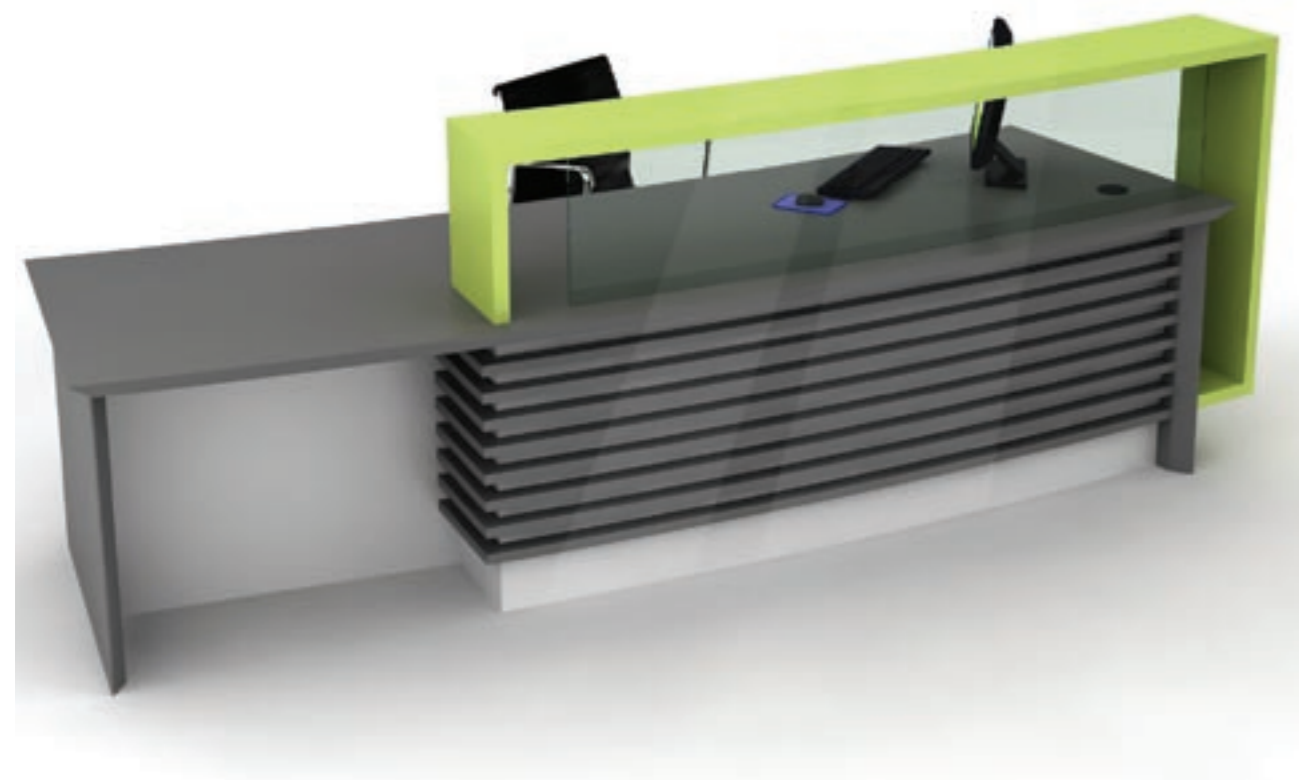


it solutions and monitor arms

frem are able to provide a wide range of cable management options to organise your work space keeping your cables neat, tidy and safe. to maximise available working areas, frem are also able to provide a wide range of cpu holders and monitor arms



from concept to creation... ...the possibilities are endless



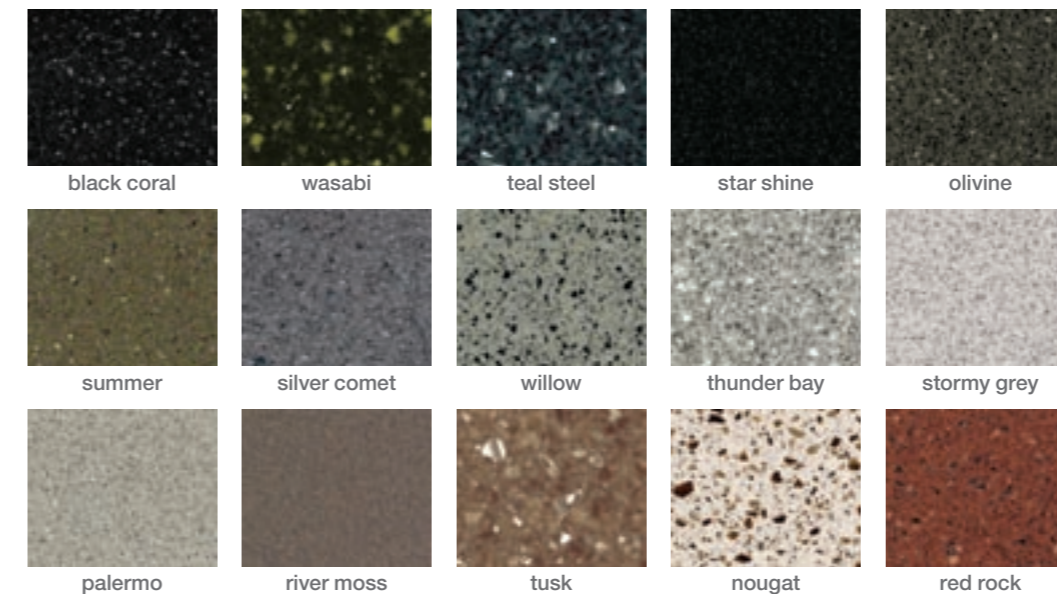
materials

frem have many years experience of manufacturing reception desks across a huge variety of materials and with the integration and use of such materials as marble, granite, glass and metal together with the natural look and feel of real wood, beautiful concepts can be easily achieved...

commissioning furniture need not be a daunting task and with our unique **six step free design service**, we can help guide you seamlessly and effortlessly from concept to installation, allowing you to capture the essence of your brand or organisation and translating it into beautiful furniture that will both impress and inspire for years to come.

if you have a specific requirement that we have not covered in this brochure, please contact the frem team today and we will be delighted to work with you to design and manufacture your perfect reception area.

solid surface options



lamininate options



veneer options

frem offer perhaps the widest choice of materials and finishes from any manufacturer. bold colours, modern and traditional wood grains, laminate surfaces and natural real wood veneers combined with the ability to stain and tint are all available to meet our customers exact requirements. if you can not find what you are looking for, please contact frem and we will manufacture our products to your exact specifications.



ask the experts

- commissioning your ideal reception solution need not be a daunting task
- with our unique, no obligation **six step free design service** which will guide you seamlessly and effortlessly from concept to installation
- our experience and commitment ensures unparalleled levels of service and attention to detail from our initial consultation to the complete installation
- whatever level of service you require and whatever the scale of your project, we are on hand to guide you through every step of the way



step one

an experienced consultant will visit you at your organisation to fully understand your specific requirements, what you need to achieve and the type of product you require and also to conduct a survey of the relevant area.



step two

our consultants will then liaise with our team of experienced, dedicated design professionals to ensure that your brief is effectively communicated and accurately translated.



step three

our consultant will now present you our concept to ensure that we have accurately translated the brief and to take on board any tweaks, amendments or suggestions.



step four

our team of designers are able to offer 3-d photo-real imagery of our concepts which bridge the gap from concept to creation and which can aid substantially with any internal approvals which may need to be gained. sample swatches are also available on request.



step five

our team of skilled engineers will now turn your concept into reality, using traditional skills & the latest technology to ensure the highest levels of craftsmanship are continually maintained.



step six

our experienced installation teams will now install the finished product, taking care to ensure that the whole process is as seamless and hassle free as it can possibly be.

from environmental commitment...

sustainable development has always been an integral part of our design process.

from are committed to creating a better environment, through:

- the strategic planning of our business
- by continually reviewing and improving our activities, products and services.

sourcing of materials

wherever possible we aim to manufacture products using recyclable materials and/or materials which have a valid chain of custody certification.

efficient production and installation

we strive to minimise all energy usage wherever possible and constantly review all of our practices to reduce, re-use and recycle our waste wherever possible. from manufacturing complies with iso14001: 2004. from utilises minimal packaging ensuring minimal wastage. all pallets are returned to the factory for re-use. waste steel is recycled. wood off-cuts are used in our certified carbon neutral wood burner.

greater longevity

modular designs minimise wastage, provide cost-effective solutions and facilitate the refurbishment and maintenance of our products. wherever possible we ensure that our products are fully relocatable.

cradle to the grave...

all of our reception solutions are manufactured from recyclable materials wherever possible.



More storage in less space

Working with a specialist partner with over 28 years experience in the storage sector is just one reason why you can trust Storwell Systems with your enquiries.

We are **objective, non-tied, independent, and impartial** and continually researching all the leading UK manufacturers for product quality and innovation; only selecting those companies whose **integrity, design** and **product range** are the best in the industry so... you don't need to.

You can be sure you will get impartial advice, the best prices and delivery times and a dedicated project manager giving you all the technical support you need for complete peace of mind.

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