



Brand Web Creative



Why Choose Brilliant?

At Brilliant we believe, quite simply, in combining our branding and web based expertise with creative design and communication that lives up to our name.

Brilliant specialise in:

- Brand Identity Design and Development
- Websites, online software and eMarketing
- Creative Marketing Literature

Brand Design

- Brand Identity design
- Brand consultancy
- Brand deployment strategy
- Product, service and business branding
- Identity usage guidelines

Web Design

- Website design and development
- Graphic user interface design
- Usability testing and reporting
- Search Engine Marketing
- Email marketing
- Online retail / eCommerce
- Content Management Systems
- Social Media strategy
- Bespoke online software
- Mobile applications

Creative Design

- Brochure and catalogue design
- Direct Mail
- Creative advertising
- Copywriting
- Photography and video
- Illustration and animation
- Exhibition and display design
- Point-of-sale design
- Packaging design

Award winning team

Comprising a close-knit, multidisciplinary team of creative and technologically advanced professionals capable of offering the full range of marketing services, we are known for not only our award winning solutions but our approach to doing business.

Getting to know you

We believe in being honest straight talkers, who take the time to get to know you, your culture, your market and objectives. Because only then we can begin to make the recommendations that will develop the right solution; a solution that delivers competitively priced, cost-effective results across a wide range of media.

Tailor-made solutions

Whatever your industry sector — and we have clients in engineering, manufacturing and technology, construction, finance, charity, telecommunications and aviation — you can be sure that we will tailor the way we work and the solutions we deliver, guaranteed.

Flexibility a key strength

Just as no two clients' needs are ever the same, nor is our approach to working with you. Flexibility is a key component of our offering. So, whether you are launching a new brand or need to work within multi-national corporate guidelines; delivering a single promotional leaflet or a range of brochures; require a small web-based solution or complex integrated multi-media campaign, we have the proven experience to deliver on our promises.

Committed to long-term client relationships

We believe that our down-to-earth approach, backed by technological excellence, proven experience and customer service, is another element that sets us apart from our competitors. And given the length of the relationships we have with many of our clients, we think they would agree.

Marketing with measurable results

Ultimately, at Brilliant, our goal is a simple one: to ensure that you enjoy a generous return on investment from your brand, web and creative design and marketing communications projects.

Brilliant Clients



Brilliant...

Quite simply, delivering brand,
web and creative results that
live up to our name.

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