



# Stop Start technology



Stop start technology has been with us a few years now and the effects are already taking their toll on the vehicle's alternator and particularly the starter motors. Despite these units being built with "Stop-Start" in mind (increase number of brushes, increased torque and KW rating) the stress and strain of a "Stop-Start" life is shortening the lifespan significantly. We also need to keep in mind that Stop/Start vehicles will make up around 70% of the European market by 2015.



TOYOTA



CITROËN



MINI



At Universal we are now seeing regular enquires for "Stop-Start" units. Most of the vehicles involved are '09 registration or newer, meaning this could be just the tip of the iceberg as this technology filters across nearly all manufacturers and car groups (super mini, medium family, people carrier and SUV).

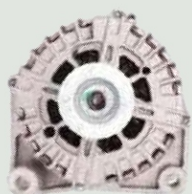


Ford



ROVER

So whether it's just a one off enquiry or you're looking at stocking a range of "Stop-Start" units, give Universal a try. You'll be glad you did!



FIAT



smart

Part numbers and pictures are for references only. No 367 04/13

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