

Universal

Specialist in Rotating Electrics

Universal News

Technical bulletins

You may have noticed we have a section on our website called Technical Bulletins. We now have three bulletins posted and more are on the way. There is important information on these, including help with identification, known vehicle faults that cause premature failure of certain units such as ignition faults or tensioner failures and what we are doing to bring this to our customer's attention (see below). There is also help with unit identification focusing on some hard to applicate models with detailed information.



Free P.O.S. Material?

Would you like some free point of sale material? We have produced some high quality gloss posters (A2 size) for your shop or workshop.

Don't forget we also have our awareness brochure and our commercial vehicle catalogue. Plus if you require any of our technical bulletins or offer leaflets personalised for your business just send us a quality image of your letterhead and we'll do the rest.



Part numbers, part numbers.....

You may have seen our regular "New to range" flyer listing the latest part number releases that have been included into our catalogue. Well a couple of weeks ago we reached the milestone of 4400 part numbers. This doesn't include our range of clutch pulleys or our new units. This is one of those never ending projects where every week a new number or two appears in our range, some of them obscure, but some of them will become very popular. For example UNA2580 alternator for Fiesta TDCi 08-. Have you got this in stock yet? Just check out our next offer!

Agricultural, lawnmower or motorcycle?



Don't forget, we don't only offer car and commercial applications. We also offer agricultural, plant, lawnmower and motorcycle units including Harley Davidson, Briggs & Stratton and Yanmar models.



New warning labels!

We are currently finding some units failing prematurely as a result of uncorrected vehicle faults. These include tensioner and bottom pulley problems causing early clutch pulley failures, to ignition switch and wiring faults causing starters to be returned completely burnt out.

To help ease this issue, if a unit has a known vehicle fault attached to it, we will be marking both our boxes and our units with a warning sticker/card advising of the issue(s) and the possible warranty implications if these are not corrected.

With some units now taking the best part of a day to fit, it is obviously not a job the garage wants to do twice or three times, so correcting the root cause is obviously essential. Please make your customers aware of this important addition to our units so they can fit the unit once and forget it.

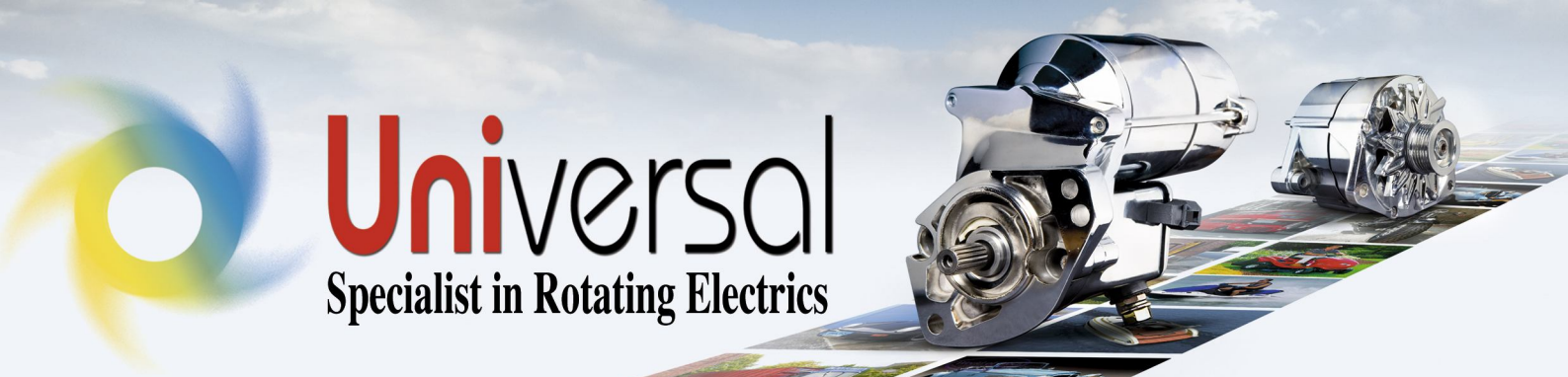
WARNING!

This vehicle application suffers with ignition switch problems. The switch must be checked or replaced prior to installation of the new starter motor. Failure to check or replace may cause the starter motor to continually engage, consequently it will eventually burn the starter motor out. If this starter motor is returned under warranty in the above condition your guarantee will become void.



New to range.





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Competition time! (It's simples!)

After the success of our last competition we thought "why change a winning formula?" So here it is again. Here's three old units that have been returned to us. Simply take the O.E. Numbers, cross them in our website and tell us what the Universal part numbers would be.



Next simply email your answers numbered 1, 2 and 3 along with your name, company and contact number to:

competition@universal.uk.com

So what's up for grabs?
Well as it's summer how about;
**1st Prize A GAS BARBECUE &
2nd Prize A PATIO SET.**



Competition entries must be with us by the close of play on 31st July.

Congratulations!

To our two winners!
Martyn from Essex Motor Factors in Witham and Mayoor from Wheels Motor Factors in Stevenage and Hitchin. Martyn won the Flip HD camcorder and Mayoor won the Canon digital camera.



So who will be the next lucky winners?

A message from our MD, Chris Smith.

Who would have thought 20 years ago that we would now have a product range of nearly 4,500 part numbers.

It would not have seemed possible back then, but over the years there has been a massive explosion in part numbers. Mainly due to the amount of different manufacturers and models, but also due to the recent introduction of products with clutch pulleys and more complex charging systems on most later vehicles.

Who knows where we will be in the next 20 years? We are pleased to announce that we have installed MAM's Automate system to take care of our catalogue data.

Due to the speed at which we are now creating new part numbers, Automate will allow us to verify what vehicles they are fitted to within a click. This means our customers will benefit from our latest releases of new to range products being shown to them instantly.

Once we have completed the task of uploading all our data onto the software, I believe we will have one of the largest and up to date product ranges of Rotating Electrics available in the UK.

WANTED!

OLD CORE

We are currently in need of certain part numbers for our old core stock.

UNA999	UNS1724	UNS1628
UNS222	UNA2364	UNA2430
UNA1342	UNA2544	UNA2545
	UNS1608	

REWARD AVAILABLE!

The Olympics.

As you are no doubt aware, the Olympics are due to start on the 27th July. Although we know there are going to be road closures and restrictions in certain areas, predominantly East London, but also other areas, we are unsure as yet what effect it will have upon our delivery service. Please be aware there will be disruption to our deliveries, so please bear this in mind when placing orders, or alternatively talk to us about a stock package.

Universal invests in MAM Automate.

Automate is an application that takes suppliers' catalogue data and prepares it for publication in Autocat+. It will enable us to distribute updates instantly, directly address data error corrections, process and upload images, plus many other useful additions. This means our customers on MAM will be able to access the latest applications and mean you have the most up to date information available.