

Business Centre West, Avenue One, Letchworth Garden City Hertfordshire SG6 2HB United Kingdom

## <u>Lapel Badge</u> Ordering guidance

To order Lapel Badges, please email your order with the following:

- 1. An attached copy of your organisations crest or logo and/or any other graphic you would like on your badges.
  - a. Please supply as high a quality copy as you have available.
  - b. Alternatively you can post a hard copy to us and we will scan it for you.
- 2. State any preferences you have for
  - a. colours (Stating the Pantone reference if that is known)
  - b. fonts
  - c. fitting (eg, magnet, brooch pin, butterfly clutch)
- 3. State any preference for shape and size you may like to refer to an existing badge, eg "As per the Share Music badge on your web site".

For items 2 & 3 above, if you have no preferences, please leave it to us and our graphic designers will design your badge using their professional judgement.

Please do not hesitate to contact us with any questions or queries. In the meantime we look forward to serving you as our valued customer.