# FEATURES &

# TECHNICAL DETAILS

l **NOT AN IMPRINT**
l **CUSTOM SHAPES AND SIZES**
l **FINE/MEDIUM GRIT PER FILE**
l **PERSONALIZED LOGOS OR ARTWORK**

l **GRIT WILL NOT TEAR NAILS**
l **SALON QUALITY NAIL FILES**
l **PICTURE SHOULD NOT WEAR OFF**
l **FULL COLOUR PROCESS**

In order to better serve our customers, we have established the following guidelines for submitting your artwork. All methods of reproduction require quality, vectorized artwork for accurate results. Please note that an additional design charge will be added if a significant amount of "clean-up" work is required on the source artwork provided. For best results, please follow these guidelines:

l **Name your file with company name or PO number.** *DO NOT name your file "nail file"*                    l

All files should be saved for **PC** at **300dpi** or higher, and in RGB.                                                       l

<u>*Important:*</u> *We require ALL files to be built to the full bleed dimension specified for each trim size (see below table for dimensions). We automatically trim the bleed off of each edge, which will result in continued colour, image or design to the edge of the nail file.* <span style="color:red">*Do NOT round artwork corners*</span> *as to make it look like a nail file unless you use it for positioning only, because that reduces the bleed area.*

l We recommend that you use our templates which can be provided in the following formats: Photoshop, and PDF. After building your nail file artwork using our templates, please <u>**REMOVE BLACK BORDER that shows the bleed area BEFORE sending your artwork to us.**</u> The black border is to show the bleed area only, not to be used as part of the artwork. **You must leave at least 3mm margin around the imprint area.**

# Shapes and Sizes

Nail File Sizes and Styles (hover over small images to see larger)
Any of the sizes below can be produced with mirror or lint remover material.

| | Description | Bleed Area | Actual size – finish product leave 1/8 margin on imprint |
|---|---|---|---|
| * | 3" Nail File | 3.75 x .937 | 3.5 x .75 |
| | 7" Nail File | 7.5 x .877 | 7 x .65 |
| | Surfboard Nail FIle | 6.72 x 1.72 | 6.5 x 1.5 |
| * | Round Nail File | 1.963 x 1.963 | 1.75 x 1.75 |
| * | Rectangle Nail File | 3.75 x 1.65 | 3.375 x 1.375 |
| | Credit Card | 3.7 x 2.4 | 3.375 x 2.125 |

* Keyrings available

The white area shows where to position text and images not to bleed off.  Otherwise,



key ring rectangle

3 1/2 inch shown double-sided

surfboard shown double-sided

key ring 3 1/2 inch

7 inch shown with 3-way buff material

round shown with mirror

where images are required to bleed please fill to the edges of the green areas.  After building your nail file artwork using our template, please TAKE OUT THE BLACK BORDER that shows the bleed area and any keylines  BEFORE sending your artwork to us. The black and the green borders are to show the bleed area only

**2**. **We ONLY accept the following files: (Note do not leave in flat art files)**

l **We work with RGB not CMYK colours.**

l **JPEG, TIFF, EPS, PSD, AI, PDF (EPS is preferred, but please also send a JPEG or PDF)**

l **Illustrator CS2 or lower version**

l **Photoshop CS2 or lower version**

lIf you need changes made to your artwork, please provide a layered Photoshop file or an Illustrator file with all elements separated. You must rasterize text or convert all fonts to curves.

lColours: We do not use the offset printing method. Our printer has a limited colour scheme, thus, **we cannot print or use Pantone or metallic colours.** However, we will do our best to come close to your colour request but we do not guarantee it. Our colours vary on a daily basis and from run to run. Please take into consideration that abrasives, which are applied on the nail files, make the colour of the artwork a bit darker.

*Please print out your design to make sure you can read all text BEFORE you email us your artwork. We will not be responsible for unreadable text on your design.*

**Font sizes-** when setting text etc it is imperative that the font sizes are not made too small as they will be unreadable. The very smallest font sizes are (for example) Verdanna or Ariel or similar 5 point. Times New Roman 6 point. Please do not set text in smaller font sizes.