

## **Cheque/Counter Mat**

- Functional item with real value to the retailer
- Special soft lay-flat writing surface comfortable to use
- Choice of size and shape with vibrant screen printed graphics
- Easy to clean











Tactical positioning at point of sale

Low profile perimeter edge and 10mm border



## 750 × 500 850 × 600 1200 × 850 1500 × 850

Standard sizes (mr 600 × 400



## **Feature Floor Mats**

## Floor advertising – the great untapped opportunity!

- The floor beneath customer's feet is a great place to grab attention in shops, showrooms, receptions and events
- Feature Floor Mats can be tactically placed by chillers, counters, product displays or entrances
- Photo-resolution (300 dpi) printing provides vibrant colours for stand-out designs
- 100% non-slip polyester surface with rubber backing and low-profile edges is safe and hard
- Simply drop into position no adhesive required
- Bespoke size available up to 3800mm × 1500mm