



**increase your company profile** and improve  
brand awareness with **Borney UK Ltd**

# a company with heritage...

**Borney UK** is one of the UK's leading manufacturers and suppliers of printed display solutions and signage. Offering an extensive portfolio using a wide range of materials, including PVC, Knitted Polyester, Canvas, Vinyl, Correx, Foamex, Opal Jet and many more, our fully trained and dedicated team are on hand to offer a full package from consultation, design, supply and installation.

Established 20 years ago by Richard Beary and Andre Severs, we pride ourselves on our expertise, quality products, affordability and high level of service.



**Richard Beary**  
Finance & Production Director | 25 years



**Andre Severs**  
Sales Director | 25 years



**Carli Beary**  
Brand & Marketing Director | 15 years

## meet the directors

**Borney UK** offers over 80 years experience in the print industry, working through a variety of mediums and points of sale. Combining these strong backgrounds in each specialist area, the directors of Borney UK

Ltd enable the business to react to customer demand, retain the highest client retention and provide one of the most experienced hands in the industry to ensure a high quality level of workmanship is achieved.



## 20 years young...

'Borney UK reached an important milestone in February 2013 and now continues to work to a business plan to achieve more success for the coming years'

### new premises

In 2009 Borney UK Ltd moved to a brand new, custom-built premises in Huntingdon, Cambridgeshire. Investing in state-of-the-art machinery and incorporating dedicated print rooms enabling the team to offer a full in-house product range.

January 2013 has seen the expansion of an additional premises to house the drive through vehicle wrapping bay, forming the largest facility in East Anglia of its kind.



Gloss Cut Lettering

WOOD  
GREEN  
The Animals Charity

signage

THIS LEARNING CENTRE  
WAS OFFICIALLY OPENED BY  
**Dr Peter Jackson**  
MA BVM&S DVM&S FRCVS  
ON 8 JULY 2012

Acrylic Plaque

## Signage

Borney UK offer a full range of printed signage on numerous materials. With our experience and advice, we can choose the right product to show off your brand at its best.

### External Signage

External building signage is what your customers will first notice about your business, so it is vital that it gives the right impression. Using the right design, colours and materials, we will ensure your signage looks great for years to come.

### Internal Signage

Welcoming and directing customers, once through your door, is vital to maintain a positive first impression. Borney UK offer a full range of functional and decorative directional signage, including the option of illumination and tactile brail signs to ensure your building is DDA compliant.

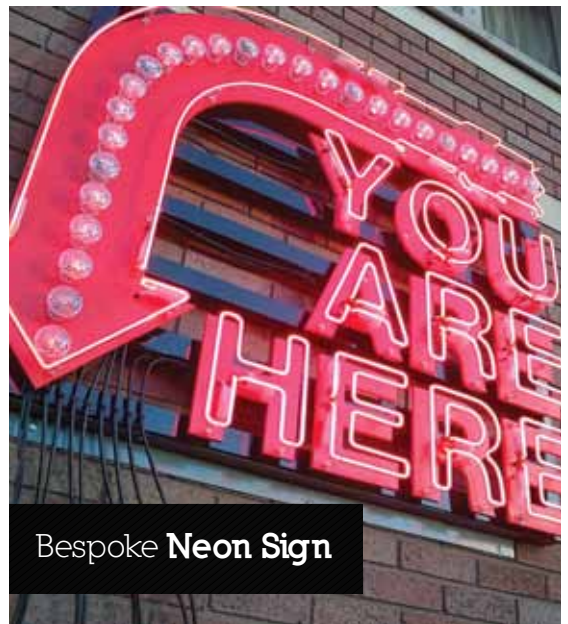
"The wall outside our Coco Markus Kennels is a key focal point for our Godmanchester Centre. Therefore we're delighted Borney were able to provide us with something so striking that is visible to our visitors but also acts as a backdrop for key media interviews."

### Sharon Evans

Director of Fundraising & Communications  
Wood Green Animal Charity

## Bespoke Signs

**Bespoke signage:** Specialising in the production of bespoke signage, Borney UK can provide the solution for your company. Whether it's a 3D, illuminated sign or an unusual shape and size, we can help to create a unique design for your brand and requirements.



Bespoke Neon Sign

3D Sign



Large Hoarding



signage

Folded Tray Sign



### Illuminated Signage

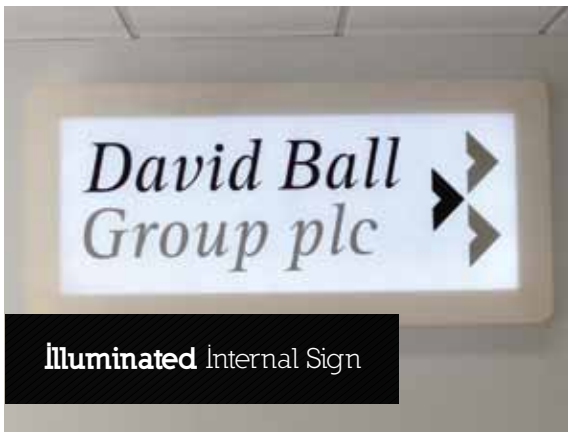
Transform your building with illuminated branded lightboxes to create a warm, welcoming and modern feel to your front of house.

### Large Signage

A building site, scaffolding and hoardings can be transformed into an attractive and creative face by the use of a building wrap and eye-catching signage.



Large **External Sign**



**Illuminated** Internal Sign



**External** Direction Sign

## Project Specification



**Client:** David Ball Group Plc

**Requirements:** Various signage to brand new site, both internally and externally.

**Solution:** Providing an illuminated lightbox, a warm and welcoming feel was introduced to the reception area. The design choice was to use backlight behind the logo to create a soft glow. Other design choices can be based on the halo effect, in which the light penetrates from the returns. External and directional signage was also required.

**Timeframe:** 2 - 3 weeks from design to installation

**Project breakdown:** The project required various di-bond external signs secured to aluminium posts with cut vinyl lettering, alongside laminated parking and reception signs.

## Exhibition Displays

Borney UK supply a range of exhibition stands and signage solutions from magnetic stands to wide format tension banners for the perfect backdrop to your business.

### Roller Banner

Lightweight and easy to assemble, these reliable banners are perfect for regular use at exhibitions and conferences. Ideal for small stands with limited space, a range of sizes is available to suit your individual needs.

### Pop Up Banner

Available in a range of sizes complete with magnetic strips, graphics and carry case.



3x2m Pop Up Banner



Large Stand

exhibition stands



850mm Roller Banner

# Flags

## AUTOWINGS

The Autowing is a favourite of the automotive industry for their forecourts but can be used for other industries looking to raise company profile at events and exhibitions. Measuring 560mm x 2000mm flag complete with a wheelfoot overall height 3.6m. attachments.



Sewn **Flag**

## Digital Print Flags

Borney UK is the premier supplier of digitally and screen printed flags. Working with state of the art machinery, high grade inks and applying traditional finishing techniques, we are able to produce flags to the highest standard possible. The flags we produce have been recommended and used by numerous blue chip and prestigious companies.

## Sewn & National Flags

Sewn flags offer a traditional manufacturing method with modern results. The ideal choice for a national flag, sewn flags epitomise quality and create a lasting impression. Giving prestige to any corporate flag, each comes ready to fly with a traditional loop and toggle.

flags



Digital **Flag**



Screened **Flag**





Beach **wing**



Deco **Tear**



**BEACH FLAG BASE OPTIONS**

- 1: **Ground Spike**
- 2: **Crossbase Waterbag**
- 3: **Waterbase**

**BEACHWINGS**

The Borney UK beach and deco flags are a great way to promote your business. Suitable for both indoor and outdoor events, the flags are extremely eye catching and a modern take on the everyday flag and flagpole. Representing great value for money and easy to assemble, find our collection available in various shapes, sizes and attachments.



National **Flags**

A white flagpole is shown leaning against the rear wheel of a dark grey car. The pole is attached to a white plastic wheel-foot that fits around the tire.

Forecourt **Flagpole**



flagpoles

A close-up view of several white flagpoles stacked together. Each pole has blue text and a logo printed on it.

Builders 2 Section **Flagpole**

## Flagpoles

### Forecourt Flagpoles

A strong reliable choice, Forecourt Flagpoles are designed with a wheel-foot for use against a vehicle. Made in 4m or 5m lengths, these white powder coated flagpoles will make your business stand out.

### 6m & 8m Builders Flagpoles

Similar to the Forecourt Flagpoles in construction and style, the Builders Flagpoles are favoured by many of the UK's top house developers. Acting as a permanent fixture, the poles are secured to the ground to support larger flags. Holding stock at our Huntingdon premises, we are able to ensure the best products and best prices whilst monitoring and managing your order.

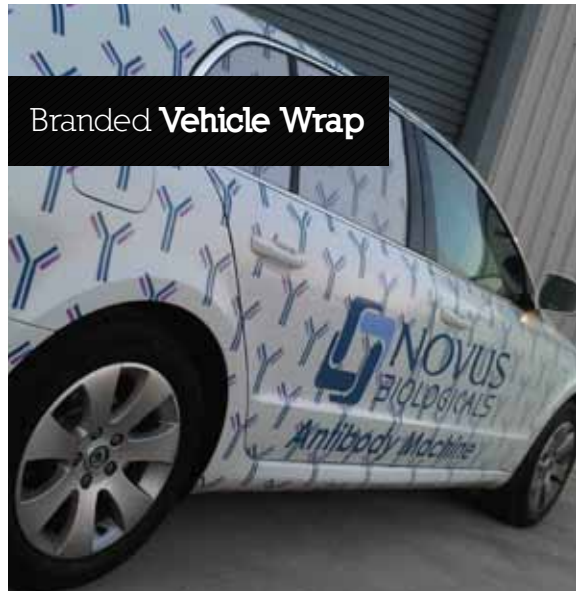
### TELESCOPIC FLAGPOLES

Our Telescopic flagpole system is available in 4,5 and 6m lengths. Made in 4 sections from Anodised Aluminium our telescopic poles are lightweight, easily transportable and very strong. They come complete with an under wheel foot or soft ground screw fitting, 1mtr rotating arm and weight for portrait style flags or finial and halyard for more traditional landscape style flags. To further utilise your telescopic poles we also manufacture an overhead PVC banner frame system.

## Vehicle Graphics

Vehicles graphics are certainly the most cost-effective form of promoting your business 24 hours a day. Borney UK can offer high impact imagery appropriate to your business that will capture the attention of potential customers making an immediate and lasting impression. The dedicated in-house graphic designers will discuss and plan your graphics to ensure you get the maximum exposure whilst still remaining within your budget.

### Branded Vehicle Wrap



### Carbon Effect Car Wrap



vehicle graphics

### Vinyl Sticker Graphics



### Lorry Graphics





## Project specification



**Client:** City Link

**Requirements:** Full, branded vehicle wrap on City Link fleet

**Timeframe:** 1 - 2 days per vehicle

**Project breakdown:** Using a mix of cast wrapping vinyl and bubble free material, a wrap was produced that gave longevity of design. Lasting between 5 - 10 years, but easily removable, this was a quicker and cost effective solution saving the company money and time.



**3M**

Authorised Vehicle Wrapper  
Graphics Products



Finished **Vehicle Wrap**



Bespoke **PVC Banner**



pvc banners

## PVC Banners

PVC Banner Material is a great choice for low cost exhibition and display applications. Perfect for indoor and outdoor advertising on a large scale

We stock a wide range of PVC Banner Materials including front lit, backlit and blockout at sizes up to 5m wide. We can print full colour images directly to both sides of PVC Banner Material and offer range of finishing solutions including cut to shape, stitching / hemming, eyeletting and dragons tails. PVC Banner Material is non fray, non tear and does not crease when rolled for transportation.

Mesh Banners are a versatile banner material, it is very tough, due to the design of the mesh it makes it wind resistant. Ideal for building wraps.

"I have found dealing with both Borney UK and the Account Manager to be professional, helpful and efficient. Our Account Manager was easy to discuss our requirements with and helpful in selecting the items we needed. They also helped us with some short turnaround items without fuss, providing items on time and to a good standard. I would certainly use Borney UK again."

**Joanne Smith**

Cambridgeshire Trading Standards



PVC Banner & **Frame**

## Promotional Displays

Borney UK is proud to offer a full catalogue of promotional displays to meet your company's needs. Choose from our extensive range of internal and external signs to ensure your brand is communicated in the way you need.



Point Of Sale Display



National Flag Bunting



Eco Flex Sign



Header Board



Window Sash



Window Graphics

## One | Supplying Artwork

All artwork is required to be supplied in the following format for Borney UK to print directly from.

For PC - Adobe Illustrator CS4 or below Ai / EPS File/High Res (editable) PDF. Please save all text and objects as **outlines/curves**. Please make sure files are **300dpi** and at **1/4 scale**.



Step One | File Type

## Two | Colour Format

Colours used within artwork must be converted to either CMYK or Pantones. If using Pantones please state where applicable.

### What is CMYK?

CMYK refers to the four inks used in some color printing: cyan, magenta, yellow, and key (black).



Step Two | Colours

## Three | Artwork Proof

All artwork is sent back to the client in the form of a pre-production proof for their final approval.



Step Three | Approval



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