



Westfield Health  
Harder working health cover

Affordable health cover that puts my staff first and works harder to keep them healthy...  
Works for me.

Westfield Health  
Harder working health cover

Hello.  
A very warm welcome to Westfield Health. Since 1919, we've been at the forefront of keeping hardworking people fit and healthy.  
[harderworkinghealthcover.com](http://harderworkinghealthcover.com)

Hello,  
we are...

H



apex.co.uk

LIVE EVENTS & EXHIBITION STANDS

BRINGING YOUR PROJECT TO LIFE

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We design  
and deliver  
world class  
exhibition stands

**Triflex**  
Liquid. Flexible. Assured.

**Triflex**

**Triflex**

**Triflex**

WATERPROOFING  
SURFACING  
PROTECTION

FLAT ROOFS  
METAL ROOFS  
DETAILS  
REPAIRS

Triflex Vision - Die digitale Planungshilfe

**Triflex**

- » Liquid applied waterproofing and surfacing solutions for walkways, balconies and terraces.
- » Asphalt compatible
- » Fast track installation
- » Over 20 standard colours and 8 surface finishes

WALKWAYS  
BALCONIES  
TERRACES

**Triflex**  
Liquid.  
Flexible.  
Assured.



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Liquid.  
Flexible.  
Assured.





HALL PORT  
5.03

**ELECR0**  
FLUID DYNAMICS

UV STERILISER



ELECTRIC HEATER



HEAT EXCHANGER



**ELECR0**  
FLUID DYNAMICS



UV STERILISER



# Bringing you 25 years of UK and international experience



"Established in 1874 – we are the experts in the UK market"

See Daily Chief Executive

Wholesale, retail, multi-branding

"Join venture businesses that combine strength and skill with solid financial backing are trademarks of Fresca Group. Each company is an absolute specialist in its field, combining our skills with those of the best growers in the world."

LET'S MEET



fresca Group

fresca Group

fresca Group

LET'S CONNECT

"Established in 1874 - we are the experts in the UK market"

"Fresca has absolute reach across all sectors of the UK fresh produce market"

"Joint venture businesses that combine strength and skill with solid financial backing are trademarks of Fresca Group. Each company is an absolute specialist in its field, combining our skills with those of the best growers in the world"

LET'S MEET



“Apex Exhibition Designs interpreted our initial ideas and came up with a design that we felt to be exactly how we wanted our company to be portrayed, the design even fell within budget. The Apex team of stand builders were very easy to deal with, despite some stressful encounters along the way nothing was too much trouble and I look forward to working with them in the future.”

**Operations Director, LDL Components Ltd**

“Firstly, may I once again thank Apex and particularly Tim and his colleagues for supporting the stand for BeSafe. The good spirit and ‘can do’ attitude from Tim is really appreciated and sadly rare!”

**Manager UK & Ireland, BeSafe**



SUBSEA  
solutions  
**BUILT**  
around you



LDL  
LUXURY DESIGN LIFE

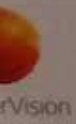
award winning  
bespoke designs



LIDL

LUXURY DESIGN LIFE

Procure 1 day multifocal



CooperVision

nter Eyes zone

Key Persons List

SENSODYNE<sup>®</sup>  
REPAIR  
& PROTECT

POLIGRIP

We increase  
footfall and  
improve customer  
interaction

# SENSODYNE<sup>®</sup> REPAIR & PROTECT

POLIGRIP

GENiX  
Healthcare

GENiX

Got a practice to sell?  
Searching for a new employment challenge?

IDENTAL  
London 2013  
BDA Oral B

gsk  
GlaxoSmithKline  
Consumer Healthcare

gsk  
GlaxoSmithKline  
Consumer Healthcare



do more  
feel better  
live longer





“Apex lightened my load. I did not have to worry at all about the planning, delivery and build of the stand. You understood our requirement and just got on with things.

Our stand was eye catching, well planned and provided a perfect environment for us to exhibit and sell our products. Thanks again for a job well done”

**Managing Director, Fueltek**

“I was more than satisfied with every aspect of the stand.”

**Stephan UK Ltd**



Versatile, cost  
effective,  
re-usable and  
reconfigurable  
modular stands



INTRODUCING NEW

NiQuitin.  
STRIPS



DO YOUR  
PATIENTS ASK FOR  
FAST CRAVING  
RELIEF?

NiQuitin  
nicotine

5 SEC

NiQuitin.  
STRIPS

STARTS TO RELIEVE  
THE URGE TO SMOKE IN

50 SECONDS<sup>1</sup>

CUE-PROVOKED, OPEN LABEL STUDY IN 322 PARTICIPANTS



NEW

NiQuitin.  
STRIPS

MINT 2.5 MG  
ORAL FILM  
NICOTINE

FAST DISSOLVING ORAL FILMS  
FOR 5-15 MINUTES AFTER INHALATION

apex.co.uk

LIVE EVENTS & EXHIBITION STANDS  
BRINGING YOUR PROJECT TO LIFE

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“Thanks once again for an excellent BCLA.  
The stand looked very impressive, and even  
though we put the pressure on in terms of  
timings and requirements – you delivered!!

So a big thanks to all at Apex for this. Our  
USA colleagues were wanting to dismantle  
the stand and take it back home!”

European Marketing Manager, Coopervision

“Everyone has been so very  
complimentary about the stand,  
it’s becoming embarrassing!”

Communications Manager, Fresca Group

# We increase visitor count:

- AV & touchscreens
- iPad technology
- Hospitality
- Product displays
- Competitions
- Interactive pods



**Kenco**  
SINCE 1923



STAND DESIGNED BY







# We provide the **complete** package

- graphic design
- build
- management
- logistics
- storage
- success



Trobalt  
ergotamine tablets

REQUIP MODUTAB<sup>®</sup>  
ropinirole prolonged release tablets

REQUIP MODUTAB<sup>®</sup>  
ropinirole prolonged release tablets

The Challenge of Managing PD in Parkinson's Disease

gsk GlaxoSmithKline

gsk GlaxoSmithKline

REQUIP MODUTAB<sup>®</sup>  
ropinirole prolonged release tablets



gsk  
WELCOME

REQUIP MODUTAB<sup>®</sup>  
ropinirole prolonged release tablets

REQUIP <sup>Once-daily</sup> MODUTAB<sup>®</sup>  
ropinirole prolonged release tablets



“Well what can I say – it took my breath away!!!!

WOW is the only word that describes how the stand looked.”

Head of National Accounts, Westfield Health

“Thanks once again to you & the team for all of your support & hard work for the EFNS activities. We are very happy with the outcome...  
a successful congress overall!”

European Senior Brand Manager, GlaxoSmithKline.

# PETRONAS SYNTIUM *moto*



PETRONAS  
LUBRICANTS



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