

# **'MOTOR TRADE BROCHURE 2016'** Supplying Promotional Products for all your Motoring needs,

Supplying Promotional Products for all your Motoring needs, Corporate Clothing and Footwear..... Here at *Finesse Productions* we have had the great opportunity of supplying a range of Motor Dealerships, providing them with promotional products, corporate clothing and footwear.

In today's competitive market, a company's image can be its biggest asset - the thing that makes it stand out from the crowd and gives it that competitive edge. Finesse Productions believe in promoting that image with not just your standard products, but with merchandise that makes your company always one step ahead.

## **BEST SELLERS**



# **Membership Card Holder**



### Card Holders

Wallets with extra pocket leaves inside to take 6 cards in total. Additional pockets may be added on request. Available in landscape (W609) and portrait (W610) format. Size W609: 210mm (open) x 73mm. Size W610: 155mm (open) x 109mm.

## **MOT Certificate Wallets**

This A4 sized wallet is designed to take the A4 MOT certificate, with 2 clear pockets inside to

**MOT Certificate Wallet** 

keep it in place. The wallet then closes to A5 size. Size: 320mm (open) x 230mm.

**Document Wallets** 

A4 Document Wallet

Oversized A4 or A5 document holder, ideal for conferences and

exhibitions. Two print positions are available on both items. On the W606 - below the flap and on the flap. On the W616 - below the flap

and on the back. Size W606: 360 x 250mm. Size W616: 310 x 220mm

or Size: 260 x 189mm.





NEW SIZES TO SUIT NEW FORMAT

## Membership / Ticket Wallets



Available in landscape (W607) and portrait (W608) format. Two clear pockets are inside. Size W607: 210mm (open) x 73mm. Size W608: 155mm (open) x 109mm. Size W618: 134mm (open) x 94mm.



### **Car Document Wallet**

The car document wallet is designed to hold a range of essential documents such as handbooks and service history booklets. The generous proportions of the wallet allows for all car or motorcycle documents to be kept in one safe place. Size: 355mm (open) x 247mm.



Print colours can be

**16 different PVC colours** 

are available.

Pantone® matched onto a white background. Four colour process print is also available on all of our motor trade wallets on a white background.



For adhesive Window Stickers we use permanent adhesive as standard. Other grades of adhesive such as removable adhesive are available on request.



Double Sided Stickers are printed on both sides. A central block print is used to prevent any "show through" from one side to the other. Adhesive or self cling material can be used.



## Scentwash

Corporate Scentwash .... Product size: 300ml bottle With full colour printed labels.

**\*\*LET YOUR NAME LINGER ON WITH DESIGNER SCENTED SCREENWASH\*\*** 



**Corporate Pumpasol** Ad-fresheners.... Product size: 100ml bottle With full colour printed labels.

**\*\*ONE SPRAY A DAY WILL KEEP CAR INTERIORS SMELLING FRESH AND FREE FROM ODOURS\*\*** 



**Chamois Cloths** 

**Quality Synthetic Chamois** 

Cloth.... Product size: 410 x 350mm Large print area.

## **Floor Mats**

Disposable 120gsm Heavy Duty, Wet Strength Paper Floor Mats.... Product size: 508 x 373mm Large print area.



## **Corporate De-icer**

**Corporate De-icer....** Product size: 300ml With full colour printed label.

## **Deluxe Ad-Fresheners**



Corporate Deluxe Ad-fresheners.... Product size: 85 x 85mm With full colour print on both sides. Favourite fragrances include: Coolwave and Vanilla

**\*\*HAVE YOUR NAME IN FRONT OF YOUR CUSTOMERS EACH AND EVER DAY\*\*** 



# - Keyrings -

A wider range of keyrings are also available in our main catalogue - phone for your copy now



# - Corporate Clothing and Footwear -

Shown below is a range of Corporate Footwear and Clothing we are supplying to Motor Dealerships which are designed to enhance your company's image.



# - Promotional Products -

Shown below is a wide range of promotional products and business gifts which are designed to build, create and enhance your company's image.



## - Calendars and Diaries -





2016 Diary Collection made in Italy

## REQUEST YOUR CALENDAR AND DIARY CATALOGUE TODAY ON 01772 700887



- Advertising Gifts - Corporate Clothing -- Promotional Products - Auto Trade Display -

If you require further details or availability on products featured in this brochure or other products, please do not hesitate to contact our sales team on:

# **'01772 700887'**

These promotional products have all been a great success in ways of advertising companies and giving lasting impressions to customers.

Hope these products are of interest to you and we look forward to doing business with you soon.

## **Technical Details**

### Marking

All products in the catalogue, unless otherwise stated, include marking in one colour one position. Screen charges are included in the unit price of vinyl products, e.g. window stickers, tax disc holders and document wallets. Screens are chargable on all other screen printed items.

### **Origination Charges**

New Screens £30.00 per colour. Repeat screens/set up £15.00 per colour. New die £125.00 per design, subject to the complexity of the design. Repeat die/set up £12.50 per design. New block £25.00 per design. Laser engraving set up £30.00 per design Repeat laser engraving set up £15.00 per design.

### **Origination Filling Period**

Positives for screens will be retained for a maximum period of two years. Blocks and die stamps will be retained for a maximum period of four years. If the positive, block or stamp has not been re-used within the relevent period, it will be discarded.

### **Colour Matching**

Pantone colours should be providid where ever possible for colour matching purposes, or alternatively, a colour swatch should be supplied. Every effort will be made to match the colour required, however it may not be possible to obtain an exact colour match due to the type of substrate to be printed.

#### **Quantity Variations**

For goods printed or manufactured with a specific logo, we reserve the right to under or over deliver by 5%.

Leadtime Approximately 10-15 working days from approval of artwork

#### Artwork

Print quality, colour separated artwork is required for screens, blocks and dies which should be supplied in a digital format wherever possible. If artwork is not supplied digitally and editable it will be charged at the standard rates detailed below.

### **Flat Artwork**

If digital arwork cannot be supplied then a good quality 300% size bromide will be acceptable.

#### **Digital Artwork**

Digital artwork should be Mac compatible and supplied by e-mail or on a Zip disc, CD or 3.5" Floppy disc. The document should be an editable EPS file created in either Freehand with fonts converted to paths, Adobe Illustrator with fonts converted to outlines or QuarkXpress. A Photoshop EPS, Bitmap, JPEG, Tiff or GIF files are not editable, therefore they will incur a conversion charge for recreating into an editable format.

### Standard charges for artwork

Poor quality artwork upgrade to print quality	£10.00 to £30.00
Conversion of uneditable digital artwork New	£10.00 to £30.00
formats from artwork supplied Minimum	£10.00
artwork charge	£10.00
Artwork and film positives will only be retained fo	r a maximum period o

two years. If the artwork has not been re-used within the two year filling period, it will be discarded.

### Samples

Samples of any items illustrated in the catalogue are available on request and will be charged at the lowest quantity rate. Samples are supplied on a non-returnable basis.

#### Carriage

Carriage will be charged extra and deliveries are made by overnight carrier.

VAT

Value Added Tax is chargeable on all items at the standard rate.

### **Changes in specification**

We reserve the right to change the specification of any product or material used to manufacture the product when necessary. This may have to be done without prior notification but will not be to the detriment of the product.

#### **Company Logos**

The products illustrating names or trademarks in this catalogue do not necessarily imply that the company has supplied the item to the owner of the name or trademark.

Finesse Productions | 52 Holme Slack Lane | Preston | Lancashire | PR1 6EY Sales line: 01772 700887 | Fax line: 01772 703270 Email: <u>info@finesse-productions.com</u>

Websites: finesseproductions.co.uk / finessemotortrade.webplus.net