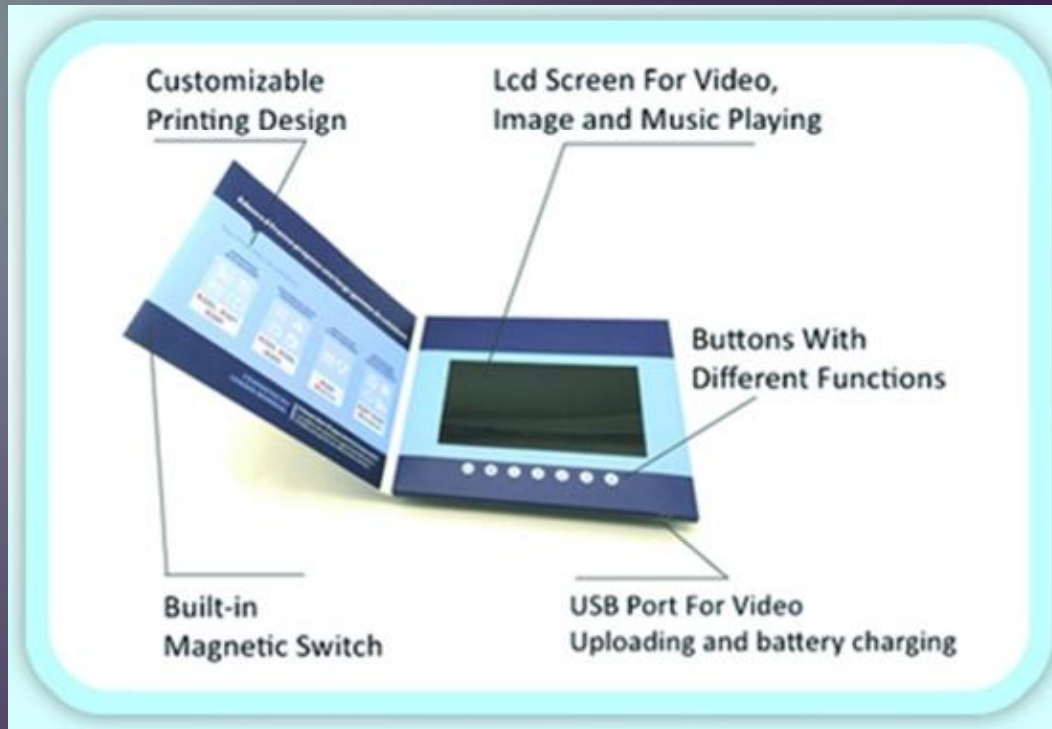
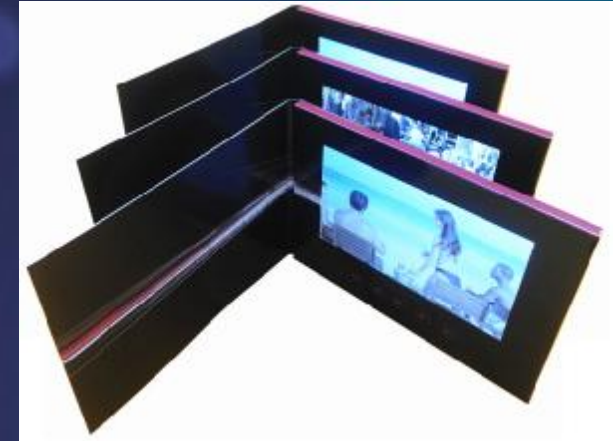


## Video Brochure/Video box

### What is a video brochure

- ★ It is an innovative digital and print combined product, including text, audio and video.
- ★ It's something like a greeting card/a book with LCD screen which can display videos or photos for advertising purpose.
- ★ The Printings, sizes of paperboard & screen can be customized, also there is flash card inside which you can upload videos by yourself.
- ★ It can be widely used in many fields, like business promotion, exhibition, invitation, festival recording...





## Application



### Business Promotion

LCD Video Brochure can represent the company/brand, individual agents, promotions or project launches. Combining traditional print brochure with LCD screen, it instantly showcases your brand. When you open the brochure its unique selling power comes to life inside. The LCD screen is perfect for sharing your key communications with your audience in a dynamic, visual and audio form that has a greater level of engagement than most conventional formats.

## Tourist Attraction/Real Estate/Hotels Introduction

Sometimes excellent marketing is even more important than products itself. More and more clients in the real estate and medical area choose video brochure to be their marketing tools. Appealing story-telling can always attract people to know more about your tourist attraction, your house and hotels.



## Event Invitation

Want to impress people whom you want to invite to a gala, meeting, fair or even an election campaign? Video brochure is a unique and effective way to leave deep impression to people and express what you want to say to them! A dynamic video invitation worth a thousand static words on the paper.

## Festival/Wedding/Birthday Recording

Beautiful moments always worth remembering for a lifetime. With your video inside a brochure, the memorable moments can be watched whenever and wherever possible. You can also send out the brochures to express your happiness to your family and friends.

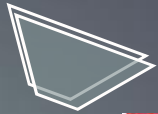


## Video Brochure/video booklet

### Why video brochure

- ★ Video marketing enables you to showcase innovative products , advertising , sales promotion and attract people's attention by creating awareness of your company or service. 64% of consumers are more likely to buy a product after watching a video about it.
- ★ Video marketing can help you launch a product with a clear and concise video message allowing your target audience to get a better understanding of its features . Most people retain 95% of the message in a video compared to only 10% of what they read in text.
- ★ Nowadays , in this busy world , time is our most important asset . Audiences now prefer to watch video instead of reading text . Information can be communicated quickly and ease with video , given a 60 seconds video can translate to around 1.8 million words.
- ★ If you want to leave a big first impression , video brochures are where you want to be . They will give you the greatest ability to express your brand message in a way only you can.

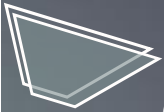




## Specification

|                           |   |
|---------------------------|---|
| <b>Display Size</b>       | 2.4inch,4.3inch,5inch,7inch,10inch                                  |
| <b>Video format</b>       | MP4,3GP,AVI MOV,ANI,ETC.  |
| <b>Picture format</b>     | BMP,JPG,JPEG,ETC.   |
| <b>Music format</b>       | MP3,WMA,PCM,ETC.  |
| <b>Power on/off</b>       | Light sensor, Magnet switch, motion sensor, push buttons            |
| <b>Paper Size</b>         | A4,A5 or customized size  |
| <b>Usage</b>              | Advertising Brand,Business Gift,Wedding Invitation,Brand promotion. |
| <b>Product style</b>      | Aritifical  |
| <b>Video resolution</b>   | Hd video maximum 1920*1080 minimum 320*240.                         |
| <b>Product categories</b> | video brochure  |

| <b>Screen Size</b>      | <b>Display Area</b> | <b>Screen Ratio</b> | <b>Resolution</b> | <b>Battery</b> | <b>Working time</b> |
|-------------------------|---------------------|---------------------|-------------------|----------------|---------------------|
| 2.4 Inch TFT LCD Screen | 48mm*36mm           | 4:3                 | 320*240           | 320~24000mA    | >=2hours            |
| 4.3 Inch TFT LCD Screen | 94mm*53mm           | 16:9                | 480*272           | 320~24000mA    | >=2hours            |
| 5 Inch TFT LCD Screen   | 110mm*61mm          | 16:9                | 480*272           | 320~24000mA    | >=2hours            |
| 5 Inch IPS Screen       | 107mm*64mm          | 16:9                | 800*480           | 320~24000mA    | >=2hours            |
| 7 Inch TFT LCD Screen   | 152mm*85mm          | 16:9                | 800*480           | 320~24000mA    | >=2hours            |
| 7 Inch IPS Screen       | 152mm*85mm          | 16:9                | 1024*600          | 320~24000mA    | >=2hours            |
| 10 Inch TFT LCD Screen  | 221mm*124mm         | 16:9                | 1024*600          | 320~24000mA    | >=2hours            |



# Our works for reference











