



Call of the Wild

DEVELOPING INDIVIDUALS
AND ORGANISATIONS

THE NATURAL CHOICE
FOR CORPORATE DEVELOPMENT

www.callofthewild.co.uk

Leadership Fundamentals

The effective leadership programme for developing existing and aspiring leaders

- Highlights individual leadership behaviours
- Experiential learning to embed vital leadership skills
- Transferable knowledge to make a real difference

CLICK HERE
to view clients'
VIDEO
testimonials



INVESTOR IN PEOPLE
smarta 100 Top Small
Businesses in the UK
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Western Mail
businessinwales.co.uk
Awards
**Welsh Small Business
of the Year Winner**



Business Leadership Initiative
in the Community
WINNER
Leading Management and
Leadership Skills Development
WINNER



National
Team Building
Company of
the Year **Winner**

What our clients are saying about us:

“ We have developed enormously as a team but more importantly as leaders and are using the leadership skills learnt in the workplace now. ”

Suzanne Hunter, PricewaterhouseCoopers

PRICEWATERHOUSECOOPERS 



“ These sessions really stay with you, and made a huge difference to the bottom line. ”

John Oakley, Yell.com

“ Alan Chambers’ amazing story, highlighting the remarkable focus and leadership he had around the North Pole trip, truly inspired the team in their preparation for the Rugby World Cup. ”

Martin Johnson, England rugby team



CLICK HERE to view clients' VIDEO testimonials



Institute of Leadership & Management
Accredited Centre



OUTSTANDING TRAINING ORGANISATION (FINALIST)



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What is Leadership Fundamentals?

Designed to inspire individuals to achieve their leadership potential and is a programme which has delivered effective transferable results through enhanced self-awareness and knowledge for its participants and exceptional management development for their employers.

This programme has been prepared and delivered by multi-award winning Call of the Wild.

Using our expertise in the field of personal leadership development and leadership behaviours we understand that whilst some are familiar with leadership theory and can give examples of good leadership it is not easy to apply in practice. We realise employees maybe the most technically proficient at their job but when they move into a leadership role they will require a different skill set.

Our **Leadership Fundamentals Programme** will enable them to develop their ability to lead through a blended approach to learning, reflection and practical challenges. It delivers an understanding of their own leadership strengths and weakness and by accepting responsibility for themselves and their decisions they return to work with new found confidence.

Who would benefit from the programme?

- Those who aspire to or are already leading teams
- Fast-tracked future leaders
- Managers who want to become leaders

Why choose this programme?

Benefits for participants

- Examine strengths and weakness of your leadership behaviours
- Trial leadership skills in 'risk' free environment
- Develop your ability to lead through learning by doing

Benefits for your organisation

- Enthuse and motivate to ensure staff retention
- Accelerate the development of leadership skills
- Transfer of learning to workplace for improved performance



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Programme format

The key to successful business is excellent leadership and is increasingly important in the current economic climate. Bringing together the latest thinking and best practice *Leadership Fundamentals* explores how core leadership competencies can be learnt, and more importantly, applied.

Building on the individual's own self-learning combined with the ability to reflect on the experience reinforces the learning, how this feels and what difference it will make in practice. The programme is made up of two days challenge-based exercises and a full day masterclass delivered by inspirational leaders.

Two day experiential workshop

Content: A competitive activity-based workshop designed to raise questions about leadership style and to offer personal leadership development. Led by experienced facilitator David Thomas, participants experience action learning through a range of competitive activities, learning is consolidated via a personal log. David has many years of experience working on leadership development programmes for major organisations such as Vodafone, Orange and Panasonic. He is an accredited coach with the Chartered Institute of Personnel Development.

Where: Brecon Beacons

One day masterclass

Content: A full day masterclass led by polar explorer Alan Chambers, MBE, and sports psychologist to the Marylebone Cricket Club, Welsh Rugby Union and the 2012 Olympic Games, John Neal. The masterclass will focus on the actions and behaviours required of successful leaders and is designed to accelerate leadership capability and provide an insight into what makes elite performers operate effectively under pressure.

Where: London

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Next steps

What next?

- Either visit our website: www.callofthewild.co.uk and complete the contact form putting "Leadership Fundamentals" in the subject line.
 - or phone us on 01639 700388
 - or E-mail us on info@callofthewild.co.uk

We will then contact you to discuss your requirements in more detail.

- Then pay a deposit of 25% to secure your place
- Balance payable no later than six working weeks before the programme starts
- Complete the pre-course briefing with your team, line-manager or sponsor



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Two-Day Experiential Workshop – Brecon Beacons

- Contact us for a programme tailored to your needs and budgets
- Includes: programme, course materials, one night's accommodation and meals.

One-Day Masterclass – London

- Contact us for a programme tailored to your needs and budgets (venue and catering costs will vary depending on choice of location)

Dates of events

Please see our website for more details.



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Call of the Wild Ltd was established in 1998 and is based in the Brecon Beacons National Park. It is a leading provider of team and leadership personal development programmes utilising experiential learning. It offers all inclusive blended learning programmes to clients across the UK.

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