

# CREŌ

Creo 2020 Questionnaire

creodesign.co.uk

## think believe create

## <u>C</u> R E Ō

Client Name	Company Name	
Tel	Mobile	
Email		
Business Address		
	Postcode	

Summarize the project - How can we help?

Is this a redesign of something that exists or designing something new?

What are your major goals for this project?

Where do you see us adding the most value?

Who will be working on this project from your end?

## BRANDING | WEB DESIGN & DEVELOPMENT | VIDEO | PHOTOGRAPHY

t. 01560 428031Head OfficeThe Business Centre, 11 Standalane, Stewarton, Ayrshire KA3 5BGt. 0141 488 1533Glasgow OfficeMoncrieff House, 69 West Nile Street, Glasgow G1 2SH







What is motivating you or enabling you to do this project now?

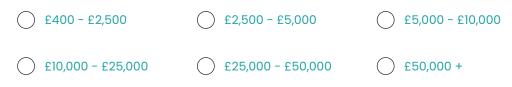
What is your target total completion date and what is driving that?

Who is your target market? Detail your ideal customer below.

What are you worried about? What do you imagine going wrong?

How will you know this project has been a success?

### My budget is



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### How important are each of these?

- Re-branding / New image / Look and feel
- Having a strong online presence
- Copy Writing / Strategy
- Understanding your audience / target market
- Getting it done as fast as possible
- Getting it done as inexpensively as possible
- Differentiating from your competition
- Reaching a new audience
- Working relationship / communication with your design partner
- Original photography throughout marketing
- Introducing video elements
- Marketing by print
- Intellectual property and trade marking your brand
- Protecting the value and reputation of your brand

## 5 1 Not Very $) \cap \cap \cap$ $\bigcirc \bigcirc \bigcirc \bigcirc$ $\bigcirc \bigcirc \bigcirc \bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$ $() \cap$ ()() $\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$

#### How did you hear about us?

If someone recommended us, please say who.

What actions have you taken to ensure that the brand will not infringe anyone elses trade mark rights?

*Thank you.* Please email your answers to hello@creodesign.co.uk

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