

Central Data

If you're running a wholesale business with multiple depots, controlling your data in one location is crucial to your success.

What is a central data?

Central data is when all information about your products, customers and suppliers is stored and maintained at one central location. This helps you streamline your business operations.

How does it work?

All information in a central database is accessible through the business network so staff at different depots can access it, wherever they are located.

Benefits of a central data

- It's **easier to update and maintain**. So staff don't need to spend valuable time duplicating information across depots.
- **Updates take place in real-time** so new information is accessible to staff across all depots immediately.
- It provides a **central view of business operations** which supports better and faster decision making.
- It **reduces labour, power and maintenance costs**.

What does all this mean?

- Your customer, supplier and product codes are the same across all depots.
- It gives you central control over which products and prices are sent to each depot.
- You can apply the same pricing structures across all depots.
- It enables you to see customer debt, invoices and payments at each depot.
- Depot specific pricing can be maintained centrally.
- Any price changes can be batched and sent overnight, or they can be released to the relevant depots immediately.
- You can group similar depots together to ease maintenance e.g. delivered trade and Cash & Carry.

Find out more

Contact us today on **0161 355 300** or email **sales@bcpsoftware.com** to find out how our central data solutions could benefit your business.

