

Graphics + Print + Plastics



Portable Guide Studio

Portable Guide Studio

Set of eight guides with over 5,000 solid, process & special effects colours.

Portable Guide Studio is a comprehensive collection including:

- Formula Guide Coated & Uncoated
- Color Bridge Coated & Uncoated
- CMYK Coated & Uncoated
- Metallics Coated
- Pastels & Neons

Use as inspiration, for dynamic logos and branding, marketing materials, digital design and animation.







Metallics

655 Metallic solid coated colours for print and packaging, including 54 completely new shades (including Rose Gold base ink) in a tear out paper chip book format or fan guide.

Both fan guide and chip book can be used to create Pantone Metallic spot colours as they include handy ink formulation information.

Pantone Metallics are ideal for packaging, logos and branding, shop signage, vinyl graphics, and marketing materials that benefit from luxury design details.

Use the chip books to create moodboards, aid client presentations or as a reference when designing packaging. Use the fan guide for specification, inspiration and as a general design tool for graphics industries.



Pastels & Neons

154 soothing pastels & 56 hot neons available as tear out paper chip books and colour guides.

A modern collection of soothing pastels and bright neons for creating eye-catching, market-driven designs in coated and uncoated formats.

The Pastels & Neons Guide Set provides captivating and contemporary Pantone spot colours with their corresponding ink formulations. Use the guides for packaging, logos and branding and marketing materials when pastels & neon colours are desired.

The shareable perforated chips from the books are a versatile format for adding colour to mood boards or product sketches, attaching colour to design files and for approving colour on press. Includes a Paper Chip Saver for easy loose chip organization and storage.



Color Bridge Set Coated & Uncoated

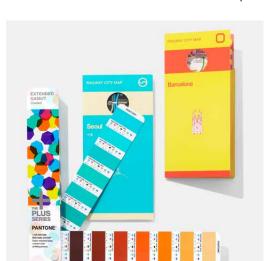
Cross-reference 1,845 solid colours to sRGB, CMYK & Hex.

The most versatile tool for graphic and digital designers, Color Bridge Set provides a side-by-side visual comparison of Pantone spot colours against their closest CMYK process printing match on coated and uncoated paper. The set also includes corresponding CMYK, Hex and RGB values.

The Color Bridge Set can be used for digital design, animation and printed materials when CMYK printing is required.



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Extended Gamut Coated Guide

1,729 Pantone spot colors simulated using seven-color process (CMYK+OGV base inks).

Extended Gamut Guide is the latest development in process printing technology with 90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut. Get more vibrant colors and closer matches to Pantone spot colors when using our Extended Gamut Guide for marketing materials, signage, and packaging.





Solid Chips Coated & Uncoated

Solid Chips Book includes all Pantone spot colors as shareable perforated chips on coated and uncoated paper. Use this versatile format for adding color into design palettes, mood boards, or product sketches, attaching color to design files for sharing with your production partners, and for approving color on press. Includes a Paper Chip Saver for easy loose chip organization and storage. A supplement with the new 294 trend relevant colours is also available

Chips Replacement Pages

An affordable way to replenish the colours you use most. Replacement pages are available for all of the Graphics & Print books: Solid Chip. Pastel & Neon, Premium Metallic and Metallic, in both coated and uncoated. Order before 1.30pm for next day delivery.





Solid Guide Set

Comprehensive collection of all Pantone spot colours.

Contains all four Pantone Matching System spot colour fan guides; Formula Guide Coated & Uncoated, Pastels & Neons, and Metallics. The guide set provides designers with a range of inspirational shades that can be accurately replicated by most printers. Use this set for branding, packaging, marketing materials, signage, and when spot color printing is critical.



PANTONE Capsure™

Capture the colour of any surface, material or fabric and then to match it quickly and accurately to a PANTONE colour.

The portable, compact and lightweight time-saving device comes preloaded with more than 10,000 Pantone colours. Can be used on even small. patterned, multi-coloured textures and textiles. Included software integrates your captured colours into many leading design programs and stores up to 100 captured colours. Comes with protective carry pouch, wrist strap, USB cable, software and quickstart guide. Bluetooth version is also available.

VeriVide is committed to innovation in colour assessment and quality control. From constructing bespoke standardised viewing environments to developing new lighting products to meet industry standards, improving your quality and productivity is always our priority.



For further technical information visit: www.verivide.com Contact our Pantone expert Georgina today:

Call: 0116 284 7790 ext201

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