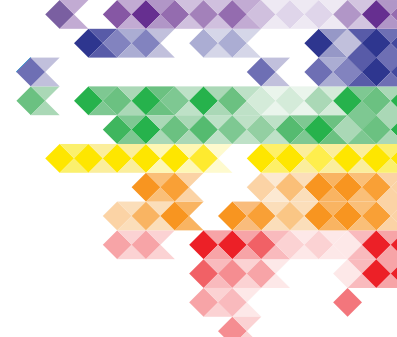


DigiEye



Putting Colour in Context

DIGITAL NON CONTACT
COLOUR ASSESSMENT



This is the key to your
colour approval problems

NEW DigiView

THE SMART SWATCH TOOL FOR VISION
BASED REMOTE COLOUR ASSESSMENT



→ "Since introducing the DigiEye system into the business both submissions and response times on print strike offs, bulk fabric and shade bands have been significantly reduced. Both Buyers and Technologists are loving this easy and accurate new way of working!"

Claire Brealey,
Womenswear Technical Manager (Clothing),
Next Retail (Head Office UK)

www.verivide.com

DigiEye



Putting Colour in Context

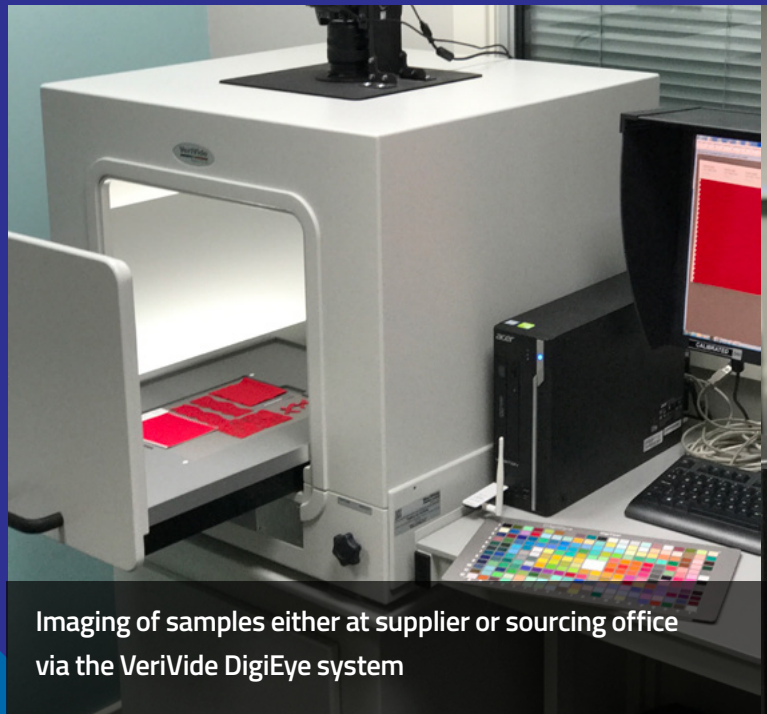
Do the following problems resonate with your supply chain?

Traditional colour approval relies on receipt of physical samples and the use of Light Boxes to check batches against colour standards. Instrumental colour measurement provides pass/fail reports of colour accuracy against the agreed standards and has helped many retailers to tighten up on colour quality and allow some 'self-approval' to take place in the supply chain helping to reduce the overall burden of checking thousands of lab dyes and first bulks. However not all fabrics are suited for measurement by spectrophotometer or other measurement systems.

Often brands and retailers use buyers or buying assistants to approve and control colour of the merchandise. Delta E results on pass/fail reports sometimes help, but instrumental measurements and understanding reflectance data can be a little confusing and in some cases not very helpful when complex colour designs or multiple colours are used within the same fabric or garment. One quite often hears "I wish I could visualise this data to see what the colour looks like."

Now you can work smarter using our Smart Swatch Tool...

www.verivide.com



Imaging of samples either at supplier or sourcing office via the VeriVide DigiEye system

INTRODUCING NEW DigiView

THE SMART SWATCH TOOL FOR VISION
BASED REMOTE COLOUR ASSESSMENT

VeriVide introduces the new industry proven Smart Swatch tool to open the door to vision based remote colour assessment.

DigiView reduces assessment time from days and weeks to less than 24 hours:

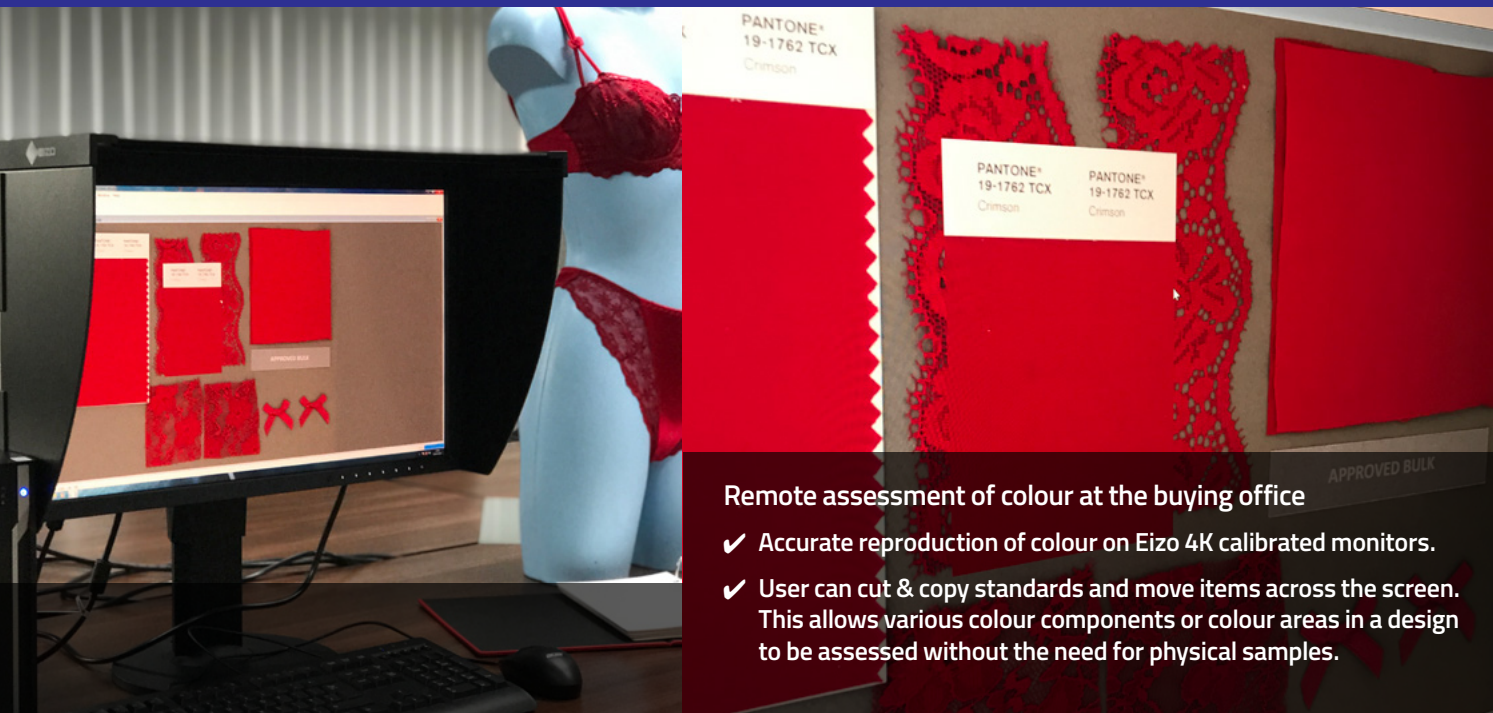


SAVE TIME



CUT COSTS

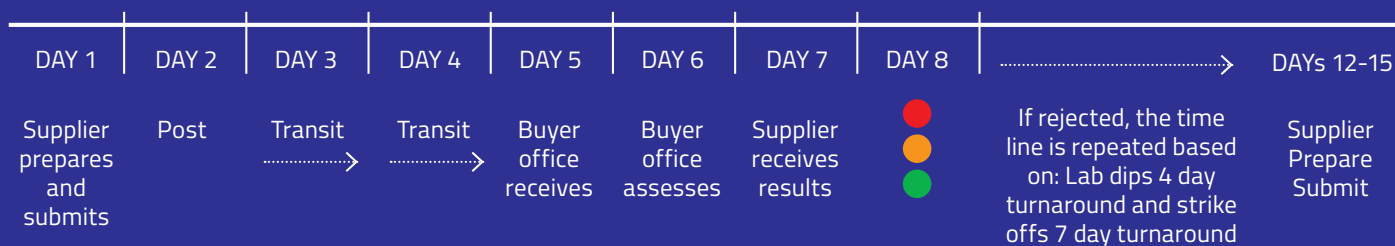
- Reduce lead times
- Improve speed to market
- Reduce courier costs
- Minimise late production
- Gain a competitive advantage



Remote assessment of colour at the buying office

- ✓ Accurate reproduction of colour on Eizo 4K calibrated monitors.
- ✓ User can cut & copy standards and move items across the screen. This allows various colour components or colour areas in a design to be assessed without the need for physical samples.

Typical traditional colour submission time



DigiView assessment time



DigiView provides a quick and simple way of looking at colour submissions - saving valuable time and costs

Working in collaboration with top retailers, VeriVide have developed a tool that allows remote colour assessment of 'virtually submitted' samples to take place.

Batches are imaged with the DigiEye Imaging Cube together with their associated colour standards. The colour calibrated images are then sent to viewing stations at the retailers, where buyers simply open up the images, and assess on screen the accuracy of the batch colour against the standard.

Smart tools within the DigiView software allow the user to 'cut out' the standards and move them over or adjacent to the corresponding colour area. This allows the user to **remotely assess colour without**

the need for physical samples, in the same way as they would do traditionally in a Light box. Users are reporting that in nearly all cases they make same decisions on screen as they would when they see physical samples a few days later. DigiView provides an industry proven way to view calibrated colour images of lab dyes, bulk, print strike offs, components and trims. This remote assessment of colour submissions provides quicker (usually same-day) submission results back to the supply base. This alone knocks off days and sometimes up to one week from lead-times and obviously saves on courier costs associated with the shipping of colour samples.

To discuss the potential savings to your current colour approval process, please contact Russell Thorpe at VeriVide:

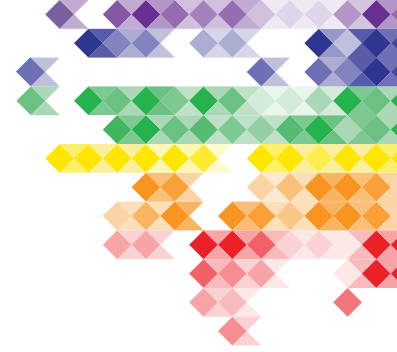
Telephone: +44 (0)116 284 7790
or email: r.thorpe@verivide.com

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Putting Colour in Context

DIGITAL NON CONTACT
COLOUR ASSESSMENT



NEW DigiView

THE SMART SWATCH TOOL FOR VISION
BASED REMOTE COLOUR ASSESSMENT

- ▶ Instant approve/reject possible
- ▶ Remote decision
- ▶ New Smart Swatch tool allows onscreen movement of items for visual comparison
- ▶ New DigiEye V3.0 software platform
- ▶ Low priced software module
- ▶ Cost effective for brands & retailers
- ▶ Proven colour technology
- ▶ Industry 4.0 adoption

See how DigiView can help your brand
save time and money in your colour approval
process, contact the DigiEye Team:

Telephone: +44 (0)116 284 7790

or email: sales@verivide.com



DigiView reduces
assessment time
from days and weeks to less
than 24 hours:

→ "Using DigiView allows us to easily
assess if a colour is accurate or not.
When we compare the decisions
made using screen images to actual
physical submissions received a few
days later - they are the same. With
DigiView we have the capability to
make decisions instantly."

Gary Timmons,
Fabric Technologist,
Next Retail (Head Office UK)

VeriVide is committed to innovation in
colour assessment and quality control.
From constructing bespoke standardised
viewing environments to developing
new lighting products to meet industry
standards, improving your quality and
productivity is always our priority.

VeriVide is BS EN ISO 9001 : 2015 assessed
and registered. All our colour assessment and
measurement equipment is made in the UK. Design
and specification subject to change without notice.

VeriVide



See in Truth

For further technical information
visit: www.verivide.com



Scan the QR
code on your
mobile device
to go directly
to our website

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