



labels@innoviafilms.com

Introduction

Digital printing is here to stay and is an integral part of the label printing. The quality of digital printing can now match flexography, gravure and offset printing, and it offers several advantages over those traditional label print methods, with on-demand printing, and reduced lead times making it ideal for short to medium length print runs.

One of the most important aspects of digital printing, is selecting the correct media for each print method. Innovia Films has developed a range of optimised films that work with different technologies in the marketplace, so partner with us to ensure you select the correct media for your needs.

- Recommended film type.
- May require further testing by the customer to confirm suitability for the application.
- Not recommended

We do recommend our customers complete print and application testing on all our films prior to their final use.

Media (Film Type)	UV Inkjet	Liquid Electro-photography e.g. HP Indigo	Dry Toner E.g. Xeikon Cheetah	Solvent & Eco-Solvent Inkjet	Water based Inkjet
CPA / WPA	●	●	●	●	●
CFA / WFA	●	●	●	●	●
CA / WA	●	●	●	●	●
ACPA / AWPA	●	●	●	●	●
ACFA / AWFA	●	●	●	●	●
CZPA / WZPA	●	●	●	●	●
CZFA / WZFA	●	●	●	●	●
MCPA	●	●	●	●	●
MUCPA	●	●	●	●	●
MWA	●	●	●	●	●
CDI / WDI	●	●	●	●	●
WTT	●	●	●	●	●
VTT	●	●	●	●	●
WXFA	●	●	●	●	●
WXFF	●	●	●	●	●
mBoss	●	●	●	●	●
VBev	●	●	●	●	●
ICU	●	●	●	●	●
IW	●	●	●	●	●
EUP	●	●	●	●	●
Reclose C & W	●	●	●	●	●
NB92 C & W	●	●	●	●	●

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Regional Offices:

Europe (UK) Tel +44 16973 42281
 Americas (USA) Tel +1 800 424 6273
 Asia-Pacific (Aus) Tel +61 3 9303 0600

www.innoviafilms.com
 email: labels@innoviafilms.com
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