



## Colour of the Year 2023

The Pantone Color Institute has been naming colours of the year since 1999.

This year is the turn of Viva Magenta, a colour that vibrates with vim and vigour, a pulsating colour that exudes bravery and fearlessness, according to Pantone!

We have our interpretation of it from our suppliers:-

Kurz Luxor	360
API Foilmakers6261	Magenta
Foilco	5710 Orchid Pink

If you would like further information, samples and prices please get in touch.

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<https://www.foilco.com/foil/orchid/>

<https://apifoilmakers.com/newsletter-january-2023/>

[www.pantone.com/uk/en/color-of-the-year/2023](http://www.pantone.com/uk/en/color-of-the-year/2023)

<https://foilingsservices.co.uk/colour-of-the-year-2023-viva-magenta/>

