

Lorien Engineering brings cheer to World Cup fans

8th June 2010



A MIDLANDS based engineering and project management company, has announced the release of a home draught system launched in time for the World Cup.

Lorien Engineering Solutions, which is based in Lichfield UK and employs over 70 specialists, worked with Molson Coors Brewers to create a draught beer system filled with 10 pints of beer that fits easily into a fridge. The brewer has invested £8m in the 'Home Draught' project hoping for it to reinvigorate the 'at home' beer experience.

The Home Draught system has been developed for the brewer's flagship brands Carling, Coors Light and Grolsch and will be in stores from June. The project took 18 months to develop and uses miniaturised CO2 cartridges to keep the beer tasting fresh.

Stephen Brown, project manager at Lorien Engineering Solutions, said: "The product had been tested in North America and the company wanted to launch in the UK in time for the World Cup 2010."

Lorien has worked with Molson Coors Brewing Company (UK) for more than 25 years, providing engineering advice, design and consultancy work.