



**Supplied and installed from stock
in two weeks**

Warehouse storage problem solved



Sanat Shelat (left) and Luke Verrall



Newtown Packaging Limited is very much a modern breed of company - spurred on by the vision of Managing Director Luke Verrall.

The company cares about its customers, and welcomes the advice of its suppliers. When Storwell were asked to design a warehouse storage system in recently acquired premises in Redditch, Newtown Packaging were given the benefit of a quarter of a century of experience. "We needed to get the very best out of that space," says Storwell Director, Sanat Shelat. "It was vital that we maximised the space, while ensuring all products could be retrieved efficiently by fork lift trucks which could manoeuvre easily in the aisles." A tall order? Some companies might be tempted to simply sell a lot of metal racking without caring about what happened after it was installed.

GO THAT EXTRA MILE

Not Storwell. "We like to go that extra mile. We look for a long lasting relationship with all our clients, so we took the trouble to investigate the best fork lift truck also - at no cost to the client," says Sanat.

The contract involved 400 Europ and Chep pallet locations within Newtown Packaging's 4,500 sq.m (15,000 sq ft) warehouse. It was supplied and installed from stock in two weeks.

As part of the contract Storwell recommended pillar guards to prevent damage from fork lift trucks. "This will ensure the installation is long-lasting," said Sanat.

MD Luke Verrall said: "We really are glad we went to Storwell. They do so much more than simply supply and fit racking. They really care about their clients and went to a lot of trouble to ensure we were happy." ●

Newtown Packaging Limited has been providing industry with specialist tapes and packaging materials since 1977. The company's success comes from giving the best service possible, combined with quality products at great prices.



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