

UPDATE RENNER

The latest newsletter on topics related to labelling

COVID-19

Stay productive with remote support and master new challenges.

WINERIES

More design options, more productivity and precision in labeling



Labelling
Technology
made in
Germany

THE CUSTOMER GETS WHAT THE CUSTOMER WANTS

**This is how beverage and
food manufacturers inspire retailers.**

Contents

NEWS

- BRAUKON // PAGE 3**
- BRASSERIE DU BOCQ // PAGE 3**
- HERO MEA // PAGE 4**
- AB WORLD FOODS // PAGE 4**
- EFKO // PAGE 4**
- ROTKÄPPCHEN-MUMM // PAGE 5**
- MORITZ FIEGE // PAGE 5**

BEER

- BRAUEREI LOCHER // PAGE 6**
Customized design with smart controls
- SNB TOGO // PAGE 8**
Top performance in West Africa
- FRASTANZER // PAGE 9**
Partner on an equal footing

NON-ALCOHOLIC WINE

- CARL JUNG // PAGE 10**
Fully equipped facilities

WINE

- WINZERVEREINIGUNG
FREYBURG-UNSTRUT // PAGE 12**
RENNER brings it all together
- HEUCHELBERG // PAGE 14**
Top quality for grape specialists

WATER

- ICELAND SPRING // PAGE 15**
Staying on the ball

KETCHUP & CO.

- JÜTRO // PAGE 16**
What makes a good label



Sales team for machines and fittings (from left to right):
Martin Mäck, Friedrich Wurtz, Steffen Renner and Markus Ellenrieder

EDITORIAL

Close to the customer despite COVID

In my first year as sole owner of the company, I had expected many things, but not a pandemic. In Germany, the consequences mainly affected small and medium-sized breweries. While this part of the beverage industry suffered greatly from the slump in demand from the restaurant trade, other sectors remained stable. Despite certain shifts in investment, however, money continued to be spent on modern labeling technology throughout Europe and internationally. You will find some examples of this in the news section.

You can also read in one of the articles how we achieved commissioning at the customer's site despite the pandemic-related restrictions. At SNB in Togo, for example, our mechanics remained on site until the last possible return flight date and completed the final tuning via the Internet from Germany.

With the help of remote support and video conferencing, we can also assist our customers when urgent adjustments need to be made despite a travel ban. The same applies to product range changes, relaunches or training courses. For example, the Austrian brewery Frastanzer was able to go into production on schedule thanks to additional remote training, even though the pandemic had caused a shortage of operating personnel.

Now that the situation is increasingly improving, we look forward to meeting you in person more often again and supporting you in your future labeling tasks in the usual way - with pioneering technology and outstanding service in RENNER quality!

We hope you enjoy reading of all the new articles

Steffen Renner



Practical know-how: Plant manufacturer BrauKon produces over 30 types of beer in its own brewery.



Brasserie du Bocq: state-of-the-art labeling technology for the Belgian art of brewing.

BRAUKON

From brewers for brewers

RENNER is supplying an S600 wet glue for a BrauKon turnkey brewery system in the Netherlands. What they need to do is precisely apply body labels that are up to 180 mm long!

BrauKon supplies top-quality complete brewery systems worldwide. By running its own brewery with over 30 varieties of beer, BrauKon is well aware of the challenges brewers face on a day-to-day basis. Together with RENNER, customers also benefit from state-of-the-art labeling solutions, both in terms of technology and cost-efficiency. We have previously implemented joint projects with customers in Australia and South Africa, amongst others. In the case at hand, in addition to a shoulder label, a body label of up to 180 mm in length is precisely applied onto the bottle. A second back-label station can be retrofitted if necessary.

→ www.braukon.de



BRASSERIE DU BOCQ

Simply the best

The Belgian Brasserie du Bocq is fitting its new filling line with a RENNER S1800 Combi PSL, which makes even top-rated beers such as Blanche de Namur look more compelling.

Founded in 1858, the brewery deliberately decided not to turn to a full-service supplier. Instead, it opted for several individual manufacturers in order to benefit from the best possible know-how each of them has to offer: from bottle handling to cleaning and filling through to labeling. In addition to two wet-glue stations, the new RENNER solution also has two self-adhesive dispensers with a non-stop feature. The machine also comprises a camera system for the precise alignment of printed bottles, accurate positioning of a label and an OCV software-based date verification unit.

→ www.bocq.be





1. Premium quality provided by Hero, the largest jam factory in the region.
2. The 'Al'Fez' brand from AB World Foods is inspired by the North African and the Middle Eastern cuisines.
3. efko processes around 33,700 tons of raw fruit and vegetables into high-quality specialties every year.
4. Christoph Queisser, Chairman of the Management Board, in the bottling hall of Rotkäppchen Sektellerei.
5. Beer truck: Moritz Fiege's old-timer is a real gem.

HERO MEA

L-labelled gourmet treats

The Hero Group puts a **RENNER S1800** servo into operation in Egypt. Four different jars for delicious spreads get an attractive look with a safety lock.

The new labeling machine is used in New Cairo at Hero Middle East & Africa. Jams, honey and other spreads are produced here for 40 countries. The equipment includes three wet-gluing stations for body, back and L-labels. A plasma device prepares the lid for the safety label that is turned over inside the machine. And all that with an output of 18,000 jars per hour! In the run-up to the new investment, the RENNER service for Kronos labeling machines had already proven its worth.

→ company.heromea.com

AB WORLD FOODS

The first one

The first **RENNER** modular machine in the UK used for labeling fascinating products from all over the world.

Patak's, Blue Dragon, Levi Roots, Al'Fez and TABASCO® are just a few of the many popular brands used by AB World Foods to inspire gourmets across the globe to explore incredible flavors. As a branded business located west of Manchester, the company opted for a S1200 module from RENNER to ensure efficient and sustainable labeling of its inspiring food products. This not only processes 30,000 jars per hour, but also extra-wide labels measuring 226 mm. A label inspection unit checks the result. The project was initiated by our new sales partner PENN Packaging. Thank you and well done!

→ abworldfoods.com



EFKO

The fourth machine for efko

The leading pickled vegetable producer in Austria commissions Renner to supply a fourth machine to be installed in the Czech branch, efko-Veseli.

Just like the previous three identical machines, the new S1200 Servo will make the labeling more efficient and fit for the future. The proven servo technology and three wet-gluing stations apply extra long body labels up to 218 mm as well as L-labels to vegetable jars. The preparation for a supplementary self-adhesive dispenser leaves scope for new customer requirements. The installation that took place in May 2020 was a complete success – despite the challenges posed by the COVID-19 pandemic.

→ www.efko.at



ROTKÄPPCHEN-MUMM

For special occasions

Rotkäppchen-Mumm's sparkling wine cellars have opted for a **RENNER S1200**. The new combined machine is part of a dedicated labeling line, which is delivered in a package comprising a drying tunnel.

Rotkäppchen Sektellerei's dedicated labeling line applies customized printed wet-glue and self-adhesive labels on 0.75 and 1.5 liter bottles on a small scale. The sparkling wine bottles are visually aligned by servo motor using auxiliary markings. The result is checked by an integrated label position control. An automatic central lubrication unit optimizes availability and maintenance costs.



→ www.rotkaeppchen.de

MORITZ FIEGE

Gain momentum with swing-tops

Moritz Fiege family brewery based in the German city of Bochum uses mostly (98%) swing-top bottles and wishes to make its labeling process more cost-efficient and precise by using the **RENNER** equipment in the future.

The ordered **RENNER S1200** Servo has an output of 30,000 bottles/h and is to be integrated into an existing line under restricted space conditions. In conjunction with a camera system, the servo-controlled bottle plates precisely align the preferred formats of Lochmund and Steinie. The solution also comprises the fill level and label position control devices. According to Moritz Fiege, it was RENNER's 'interaction on an equal footing' that tipped the scales. In other words, RENNER was ready to meet specific requirements and ultimately take responsibility for agreed adaptations.



→ www.moritzfiege.de



1. Locher brewery in Appenzell.
2. A scrutinizing look of a brewing expert.
3. It was initially set up as a traditional Swiss craft brewery.
4. Karl Locher: "Innovation starts with a bold idea in the mind and the courage to take the risk."



BRAUEREI LOCHER

Customized design with smart controls



The innovative Locher brewery wants to have RENNER's high-precision combined machine installed in its new specialty production line. While self-adhesive dispensers offer new design options, the smart speed controls keep the production running.

Hemp flowers, chestnuts and rice from Ticino, certified organic brewing barley, exotic fruits: The Locher brewery is constantly coming up with new, exciting recipes for its Appenzell specialty beers and mixed drinks. The innovative Swiss brewers have even created a tonic water acidified with beer vinegar.

PERFECT VISUAL DESIGN

Despite all the inventive talent, one thing is clear: Perfect visual appearance makes all the difference. This is why the fifth generation of the family-run company plays it safe when it comes to labeling and wants to use the RENNER servo-controlled combined machine in its new specialty production line.

NEW DESIGN OPTIONS

The RENNER S Servo Combi PSL is fitted with two wet-adhesive units that currently process ten different formats, including NRW, Longneck, Stupsi, swing-top and champagne bottles. Each product has its own unique design. For example, ginger and root beer, IPA and "Bschorle" are readily recognized by their diagonal neck label. "The RENNER's proven servo technology gives us the quality we need," says Dr. Martin Ketterer, Technical Director and member of the Management Board. "The combined machine for wet-glue and self-adhesive labels offers enhanced design options." The first bottles will soon be provided with the chic no-label look of transparent self-adhesive labels," says Dr. Ketterer.



In addition, the innovative brewery will certainly use formats that it is not yet aware of today in the future.

EASILY SYNCHRONIZED

One year after commissioning, the machine is already running in two shifts. To prevent the line congestion, the RENNER programmers, in coordination with interface partner GEA Vipoll, have implemented a bottle-dependent feed rate control. "Due to the restricted space conditions, the buffer zones upstream and downstream of the labeler are very small," explains Dr. Ketterer. The dynamic synchronization with the conveyor control is particularly important for wide formats, such as the champagne bottles with the Appenzeller Vintage IPA.

“ In the future, we will use formats that we are not aware of today. That is why we opted for RENNER. ”

OPTIMAL PERFORMANCE

With its new RENNER S Combi PSL, the Locher brewery has not only acquired precision for the present, but also important design options for the future," sums up Dr. Martin Ketterer. The machine is very user-friendly, and the format and handling parts changeover is quick and easy. Despite the large variety of containers and labels everything went smoothly from bringing in and setting up through to commissioning," says the Technical Manager. "We are sure that RENNER's professional support will always help us find the best solution for each of our new products in the future."

THE USER

- > Innovative family brewery with strong regional networking, approx. 90 employees
- > Growing range of varieties and specialties

THE CHALLENGE

- > Flexible labeling solution for new specialty line
- > Wet glue and self-adhesive labels
- > Small belt buffer upstream and downstream of the machines

THE SOLUTION

- > RENNER S1200 Servo Combi PSL: 2 wet-gluing stations, 2 self-adhesive dispensers
- > Bottle-dependent feed rate control



Want to know more about the selected solution?



1. Traditional German beer is also very popular in Togo. 2. The Djama Pilsener with 5.2% vol. 3. Hyacinthe Amegnaglo, Head of Sales and Marketing.

SNB TOGO

Top performance in West Africa

The RENNER S960 wet glue ensures perfect labeling results even in tropical climates.

THE USER

- > Brewing company in Togo, since May 2020
- > First product: Djama Pils (33 and 55 cl bottles)

THE CHALLENGE

- > Wet glue labeling for the new filling line
- > Contactless bottle alignment
- > Reliable, easily accessible service

THE SOLUTION

- > RENNER S960 Servo with 2 wet-gluing stations and a camera system
- > Optimal support despite current travel restrictions

Peter Schmid is Technical Director at the Societe Nouvelle de Boissons brewery in Togo. Thanks to his long-standing career in West Africa, he, just like RENNER, is well aware of the wet glue labeling peculiarities in tropical climates. For example, a special glue needs to be used to ensure that the paper does not come off the bottle later on due to the condensation. In addition, the labeling requirements are the same as anywhere in the world: precision, reliability and service. RENNER has it all, says Schmid.

“I’ve been working with RENNER since 1996 and have never had any problems. The machine is running smoothly, spare parts are readily available and delivered on time.”

COVID-19 POSES ADDITIONAL CHALLENGES

Thanks to RENNER’s experience and expertise, the commissioning took place as planned in May 2020 despite travel restrictions. “The RENNER fitters worked hard and stayed on site until the last possible

day before flying back home,” says Schmid. “The rest was taken care of through remote maintenance.”

In addition to the popular Djama Pils that comes in 33 and 55 cl bottles, SNB wants to brew additional beers soon and possibly also fill them in bottles with embossing. The machine is already designed for contactless alignment. And Schmid is sure they will have the necessary support in the implementation. “RENNER is always available when we need help. And it has always been over the past 25 years.”



FRASTANZER

Partner on an equal footing

The cooperative brewery Frastanz was provided with an attractive full-service package from RENNER, plus an extra portion of service at the beginning of the COVID-19 pandemic.



Wherever the Three Sisters of the Frastanz Brewery are, there is always something happening. The brand ambassadors in red and white dirndls inspire their fans and nearly 2,300 fellow brewers, amongst others, at the annual Bock Beer Festival.

ONE-STOP SOLUTION

The brewers have long been looking for a medium-sized local manufacturer to collaborate with in upgrading their product labeling, including the redesign and setup of lemonade production lines. RENNER offered a compelling full-service package: In addition to the compact RENNER S720 wet-gluing system with label control, high-frequency level control and inkjet printer, it also comprised a reject table with a pusher. A locking control was retrofitted later on request.

„The solution and service are really outstanding,” says Technical Operations Manager Anton Schels. “This was not only evident in the form of a design adjustment to install the machine in the hall with pinpoint accuracy. Even when our newly trained operators had to be quarantined with suspected COVID-19, RENNER responded immediately and promptly carried out a second training session. This way we were able to go into production on time despite a lack of staff.”



“RENNER: Partner on an equal footing. Its close interaction with the medium-sized companies is reflected, among other things, in short response times and prompt solutions.”

THE USER

- > Cooperative brewery with 2,300 employees
- > Organic beer pioneer from Vorarlberg (Austria)
- > Production capacity: approx. 50,000 hectoliters/year

THE CHALLENGE

- > Upgrade, redesign and product launch
- > One-stop full-service package solution
- > Compact, robust design

THE SOLUTION

- > RENNER S720 with 2 wet-gluing stations and numerous controls: Label, fill level and cap closure unit
- > Outstanding support even in COVID-19 times



Want to know more about the selected solution?

1. The Three Sisters, Frastanz's local mountain. 2. Glass bottles on their way to the new RENNER S 720. 3. An institution: Frastanz annual Bock Beer Festival.



NON-ALCOHOLIC WINE



1. Dr. Carl Jung launched his patented process for the gentle dealcoholization of wine at Boosenburg Castle more than 100 years ago.

2. Historical appeal to car enthusiasts.

3. Weinberg über dem Rhein near Rüdesheim.

4. "Wine needs flavor, not alcohol." Dr. Young's vision is now pursued by the fifth generation.



CARL JUNG

Fully equipped facilities

The inventors of alcohol-free wine also want to get the most out of their labeling. RENNER supports the complex task with a highly automated and easy-to-use machine.

More than 100 years ago, Dr. Carl Jung made a groundbreaking invention: a process that completely removes alcohol from wine, while preserving its aromas. This patented method has been successfully used ever since to produce more and more fruity, tangy alcohol-free sparkling wines¹ and wines in many varieties, including organic quality wines.

NEW DESIGN OPTIONS

Alcohol-free beverages are popular in almost 40 countries today. Around ten million bottles, including contract bottling, go on sale every year, with packaging becoming increasingly important. As part of a comprehensive upgrade, Carl Jung is also renewing the labeling solution. The combined machine chosen by RENNER is intended to raise performance, cost-efficiency and flexibility to a new level.

NUMEROUS CONTROL SYSTEMS

The complex requirements specification is reflected in the extensive features of the RENNER S Servo Combi. Three wet-gluing stations and three self-adhesive dispensers as well as a camera system for precise servo-motorized bottle alignment open up numerous design options for a maximum of 10,000 bottles/h: with neck bows and banderoles or on new formats such as Carmen, jug or airplane bottles. Champagne bottles are precisely positioned on the cap using a UV spot. The result is checked by numerous control systems – including text recognition and legibility checks using OCR and OCV². The level of service, however, was another important factor that tipped the scales. "By opting for RENNER we found a provider who speaks your language, is easily accessible and can reliably deliver spare parts," says Jörg Wilhelm, Technical Director at Carl Jung.

FAST CONVERSION

In terms of cost-efficiency, RENNER boasts a number of integrated facilities that shorten the conversion times. "The constant conversion and adjustment tasks for a total of 50 format-label combinations required an enormous amount of time and effort," explains Jörg Wilhelm. "Most of these unproductive tasks are no longer required, since all settings are stored directly in the formulas and are configured automatically." This also includes the gluing heights. With up to three different heights per bottle type, this



LOOKING AHEAD TO THE FUTURE WITH CONFIDENCE

In the long term, the individual formulas should go directly from the ERP system to production. The machine is already equipped for this task as well. "RENNER was the only supplier who managed to implement our complex requirements in a comparatively compact machine," emphasizes Jörg Wilhelm. "We are

“ RENNER was the only manufacturer that accepted our complex challenge and offered us a compact and easy-to-use solution. ”

saves a considerable amount of time. Thanks to a compound slide, the stations can also be moved from service to the working position without readjustment. The machine clearly visualizes format part changes on the swivel-mounted touch display.

confident that we have made the choice and that we can implement our goals quickly and safely."

¹ Sparkling beverage made from alcohol-free wine.
² Optical Character Recognition (OCR); Optical Character Verification (OCV): Quality and legibility check of a print.

THE USER

- > Manufacturer of alcohol-free wines and sparkling wines
- > Private label and contract filling
- > Approx. 10 million bottles per year

THE CHALLENGE

- > New design options
- > Complex quality control
- > Shortest setup times

THE SOLUTION

- > RENNER S1800 Servo Combi: 3 wet-gluing stations, 3 self-adhesive dispensers
- > Precise alignment through a camera system and servo-controlled bottle plate
- > Comprehensive control systems, including OCR and OCV²)
- > Automatic adjustment to a given formula, including gluing height



Want to know more about the selected solution?



1. Cellar master Kathleen Romberg is happy about the perfect look for her creations.

2. Indian summer in Freyburg-Unstrut.

3. The diverse product range of the winegrowers' association impresses with an unmistakable aroma mark.

4. Flexible and extremely precise: the RENNER S Combi.



WINZERVEREINIGUNG FREYBURG-UNSTRUT

RENNER brings it all together



The major wine producer in the new federal states is raising its productivity to a completely new level using a low-maintenance combined machine.

To the south of the German city of Freyburg (Unstrut) in the state of Saxony-Anhalt, not only the rivers Saale and Unstrut flow together. This is also where an old European cultural landscape meets a centuries-old tradition of viticulture. The winegrowers' association founded in 1934 cultivates around half of the entire growing area.

SMART LABEL DESIGN

The cooperative has come up with a clever label design that helps wine enthusiasts quickly find their way around their diverse range of products: Four colors indicate the quality level, the origin pattern provides information on the size of the cultivation area. In addition to our own labels, there are many more

labels for retailers, some of which can be applied with wet glue and some self-adhesive. In order to be able to implement the increasingly demanding designs in a precise and cost-efficient manner, the previous labeling solution had to be replaced.

THE PRESSURE TO MODERNIZE

"Not only the labeling result, but also the maintenance efforts and the changeover times were by far no longer in keeping with the times," reports Technical Manager Marco Sturm. The biggest nuisance, however, was the service. Because the manufacturer could not deliver spare parts, there were repeated downtimes. On the other hand, he encountered a completely different understanding of the solution during a visit to RENNER, where over 10,000 spare parts were in stock. "I noticed

straight away that availability and commitment were the company's top priorities," recalls Mr Sturm. "After further inspections and discussions with reference customers, we finally made up our mind."

PRODUCTIVITY LEAP

In addition to two wet-gluing stations and two self-adhesive dispensers, the new RENNER S1200 Servo Combi also has a camera system for servo-motorized alignment of embossing bottles. A third dispenser for stickers or neck bows can be retrofitted. "When it comes to handling and user-friendliness, RENNER is in an entirely different league," says Mr Sturm. The machine design is easily accessible, the units can be easily brought into the service position and precisely back into the working position using a compound slide. Format changeover can be completed in just 20 minutes instead of the previous three hours, thanks to the simple conversion. With a total of 15 configurations, the

“ RENNER implemented our requirements smoothly in the shortest possible time. The solution met all expectations, the machine is operating properly.

machine saves an enormous amount of time. Moreover, the additionally ordered central lubrication unit shortens maintenance time: Because the grease only has to be fed into the machine at one point, the weekly effort is reduced by a whole hour.

LOOKING AHEAD TO THE FUTURE WITH CONFIDENCE

"By opting for RENNER we have undoubtedly made the right choice," concludes Marco Sturm. "Every promise we were given has been fulfilled – starting with the clever design and the component quality through to error-free operation and fast, reliable service."



THE USER

- > Wine cooperative with 400 employees
- > 394 hectares of vineyards
- > 5.58 million liters of storage capacity

THE CHALLENGE

- > More cost-efficient labeling
- > Short maintenance and setup times
- > New configurations implemented faster

THE SOLUTION

- > RENNER S1200 Servo Combi: 2 wet-gluing stations, 2 self-adhesive dispensers, space for a further gluing unit
- > Contactless bottle alignment
- > Low-maintenance due to central lubrication unit



Want to know more about the selected solution?



HEUCHELBERG Top quality for grape specialists



“Trust is at the beginning of it all” says the Heuchelberg Weingärtner eG’s homepage. This idea is shared by cellar master Florian Seber who is delighted with the new combined machine from RENNER.

The Heuchelberg wine growers are winegrowers with body and soul. With intensive care, they cultivate the best grape quality – the basic requirement for outstanding wines. A flawless and state-of-the-art product design should highlight the quality of gourmet products even better in the future.

UNCOMPROMISING LOOK

To this end, the cooperative is renewing its labeling solution, relying on proven quality and long-standing experience: “The new machine from RENNER looks just the way a state-of-the-art machine should look like”, says the Technical Manager and Cellar Master Florian Seber. In addition to the mandatory wet-glue labeling station, it is also provided with three self-adhesive dispensers. Servo-controlled bottle plates use cameras to precisely align the containers to a lid with a logo, for individual medals or completely new configurations.

REDUCED SETUP TIME

The tool-free quick-change systems typical of all RENNER S machines ensure greater cost-efficiency. “The system can be converted quickly and easily,” reports Seber. “By opting for RENNER, we see ourselves optimally positioned for the future in all respects.”



” **The labeling machine is the centerpiece of our new filling line. We have opted for RENNER, because we accept no compromises when it comes to quality.**

1. View of the “Heuchelberger lookout”, the landmark built in 1483 by the wine growers. 2. Young winemaker: “We see wine as a unique natural and cultural asset.” 3. A short break during the grape harvest.



THE USER

- > Wine cooperative with 630 hectares of vineyards
- > Varied offer from over 20 grape varieties

THE CHALLENGE

- > Renewal of the labeling solution
- > Wet glue and self-adhesive labels
- > Minimal setup-times

THE SOLUTION

- > RENNER S1200 Servo Combi: 2 wet-gluing stations, 3 self-adhesive dispensers
- > Exact alignment via camera system and servo-controlled bottle plates
- > Adjustable infeed and outlet stars



Want to know more about the selected solution?



1. Unspoiled nature: The purest spring water comes from Heiðmörk near Reykjavik. 2. Small hall, exacting requirements: the new RENNER S720 fits right in.

ICELAND SPRING

Staying on the ball

RENNER also ensures the perfect no-label look for products made in Iceland. The compact “self-adhesive” for Iceland Spring perfectly fits into the line.

The spring in the Heiðmörk nature reserve near Reykjavik is a unique water resource. Its purity and the naturally high pH value of 8.88 make it an import hit in the USA, Thailand, China, and Hong Kong. A new self-adhesive labeler from RENNER creates the crystal-clear “no-label look”.

own brand and various international clients. Thanks to camera-based alignment, the machine positions bottles with imprints with pinpoint accuracy and quickly rotates bottle seams to the side. In addition to the uncompromising look, the machine also boasts compact design and high service quality. In coordination with KHS, a general contractor that supplied packers and strips, RENNER developed a smart speed control, which makes up for the short buffers up- and downstream of the machine.

SUCCESS ON A FULL SCALE

Iceland Spring runs a total of 14 different label combinations on the new RENNER S720 Servo PSL for its



“RENNER helped us in advance with the development of stable PET bottle types and provided us with optimal on-site support,” reports Operations Manager Halldór Björnsson. “The solution and service are absolutely compelling.”

” **The RENNER team is totally on the ball. We will be happy to collaborate with RENNER again in the future.**

THE USER

- > Bottler of natural spring water under own and third-party brands
- > High export share to USA and Asia

THE CHALLENGE

- > Redesign: new, compact labeller with bottle alignment
- > Short buffers upstream and downstream of the machine

THE SOLUTION

- > RENNER S720 Servo PSL with 2 self-adhesive dispensers and a camera system Support with PET bottle design
- > Line integration onsite, dynamic feed rate control



Want to know more about the selected solution?

**KETCHUP
& CO.**



1. View of the factory premises in Jüterbog. 2. Managing Director Peter Rothmann: "Delicatessen items in keeping with the taste of the times."

THE USER

- > Delicatessen manufacturer for supermarkets and discount stores
- > Part of the group of companies I.Schroeder KG
- > Production capacity: 75 million units per year

THE CHALLENGE

- > Upgrade of the labeling line
- > Future-proof solution
- > High level of service quality

THE SOLUTION

- > RENNER S960 Servo with 2 wet-gluing stations
- > Optional retrofitting of self-adhesive dispensers
- > Label presence check, Central lubrication unit



Want to know more about the selected solution?

JÜTRO

What makes a good label

How do you inspire the trade with fresh and varied delicacies? The Brandenburg manufacturer Jütro shows the way.

As a food manufacturer, you never know what retailers will be up to tomorrow," reveals Peter Rothmann, Managing Director of the delicatessen and canning expert Jütro GmbH & Co. "But you can set yourself up flexibly." That's why, the company, which was founded over 100 years ago and is a primarily supplier for large supermarkets and discounters both domestically and internationally, opted for RENNER.

FROM 30 TO 20

The new S960 Servo wet-glue solution is designed in such a way that self-adhesive dispensers can be retrofitted at short notice if necessary. Before the market launch, RENNER initially consolidated the current format sets in the glass line from 30 to 20. The saved changeover time increases productivity, as does the central lubrication system and the label presence control. RENNER also supplied an additional pusher table.

INTUITIVE OPERATION

When choosing a solution, Jütro paid attention to intuitive operation without language barriers. After the consistently positive experience with the solution and the service provided by RENNER, another almost identical machine was ordered for the PET line. This time, too, Managing Director of Rothmann is counting on a perfect labeling result – regardless of the tasks the retailer has to deal with.

“ In addition to the high quality and cost-efficiency of the solution, RENNER also boasts fast service and spare parts availability. None of the four competitors could keep up.



MASTHEAD

RENNER ETIKETTIERTECHNIK GMBH | Hendrik-Lorentz-Str. 1-5 | 89312 Günzburg, Germany | Phone +49 (0)8221/3626-0 | Fax +49 (0)8221/3626-50 | info@renner-label.de | www.renner-label.de | **Managing Director:** Steffen Renner | **Editing:** Hans-Peter Bayerl, Kempten | **Graphics** | **Production:** G2 Printmedienmanufaktur GmbH, Neunburg vorm Wald, Germany | RENNER UPDATE is available in German, English and French.

RENNER
Labelling Technology